2013 DSE English Language Briefing Session

October 2013



Briefing rundown

- Overall statistical performance
- Three areas of focus
 - The graded approach in Papers 1 & 3
 - Testing electives in Paper 2
 - Interaction in Paper 4
- Question-Answer Session



Upcoming publications in November

- 2013 DSE English Language Examination Report and Question Paper
- 2013 DSE English Language Samples of Candidates' Performance for all papers and all levels on HKEAA website http://www.hkeaa.edu.hk/en/



Attendance in 2013

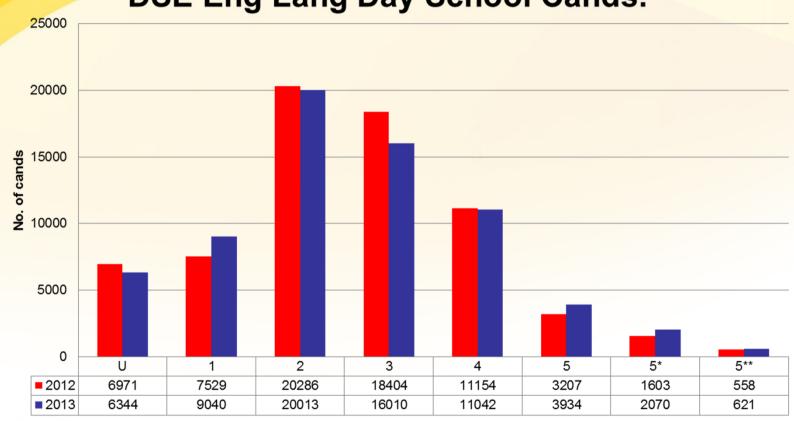
Day school candidates: 69,010

All candidates: 77,825



General performance in 2013

DSE Eng Lang Day School Cands.





The Graded Approach

- Rationale
- Graded approach design
- The equating process



The Graded Approach: Rationale

- Historical perspective
 - The legacy of 1937 and 1952
 - Syllabus A and B and the 'labelling effect'
 - HKDSE from selection to certification



The Graded Approach: Design

- Compulsory Part A
- Part B: Either
 - Part B1(Easier section)
 - Part B2 (More difficult section)

Difficulty

•	Part B2
	Part A
	Part B1



The Graded Approach: Design

- Marks are converted onto the same scale
- Levels awarded:
 - Candidates who choose A+B2 can achieve full range of levels in that paper
 - Candidates who choose A+B1can only achieve up to Level 4 in that paper



The Graded Approach: Rationale

Advantages:

- Can deal with wide range of proficiency
- There is no 'labelling effect'
- More efficient use of time than one paper
- Encourages teaching to be pitched at level of students



The Graded Approach

Paper 1: Reading

Paper 3: Listening & Integrated Skills



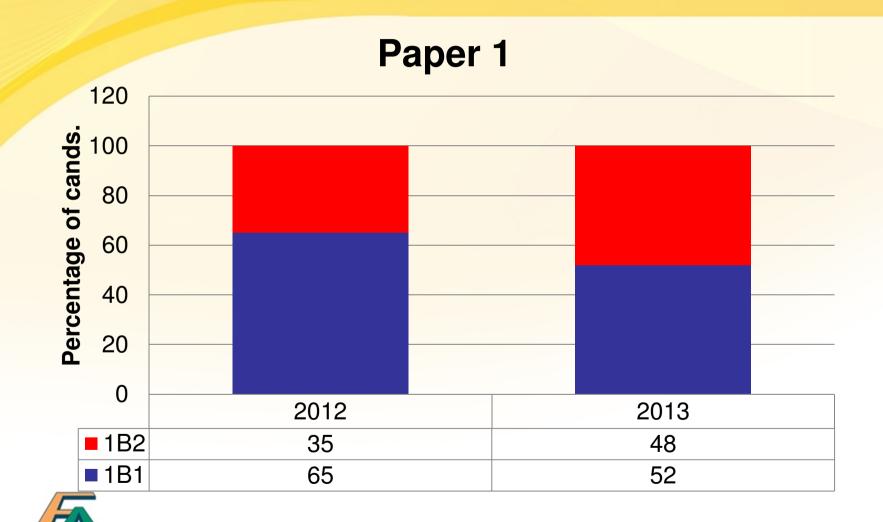
The Graded Approach

Paper 1: Reading

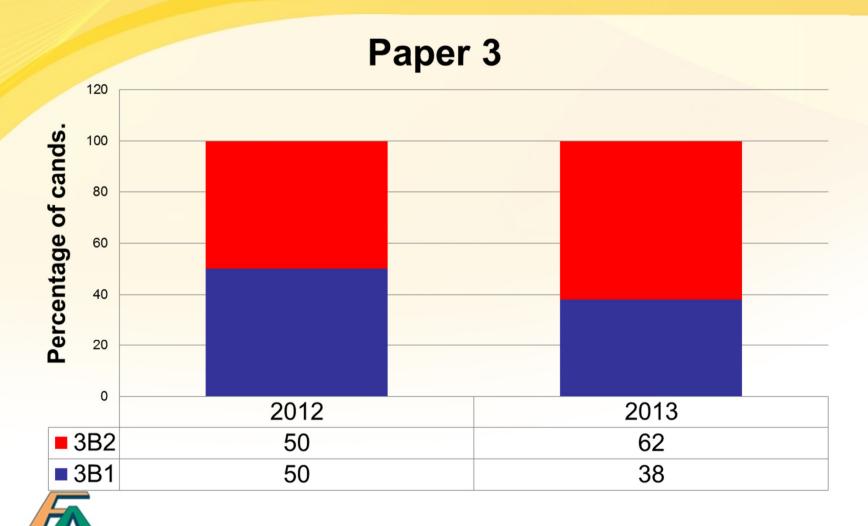
Paper 3: Listening & Integrated Skills



The Graded Approach: Choices



The Graded Approach: Choices

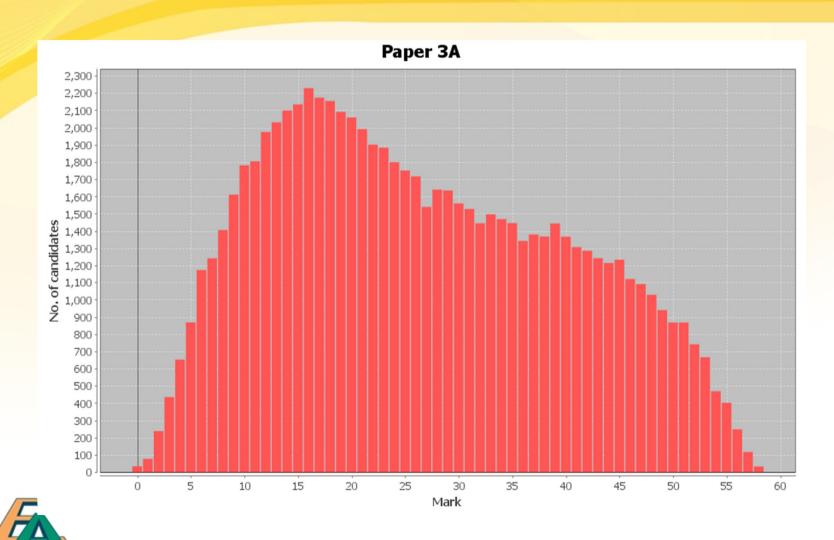


2013 Paper 3: Who chose what?

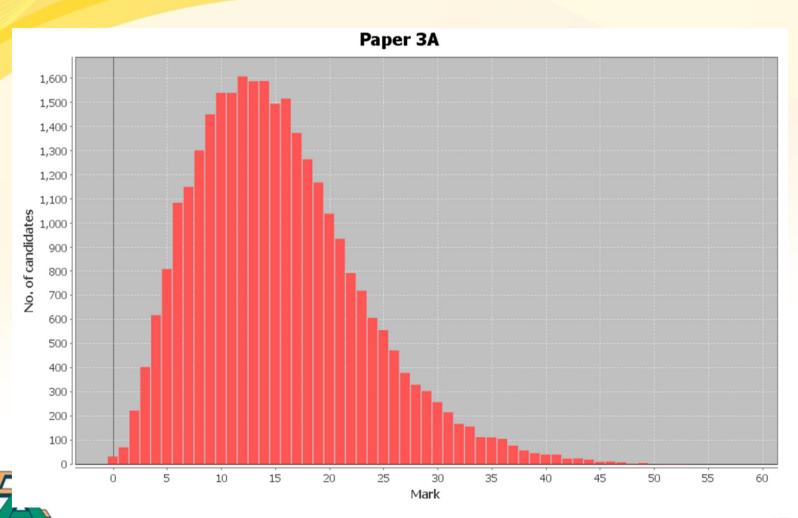
 Are the candidates who chose 3B1 actually weaker than those that chose 3B2?



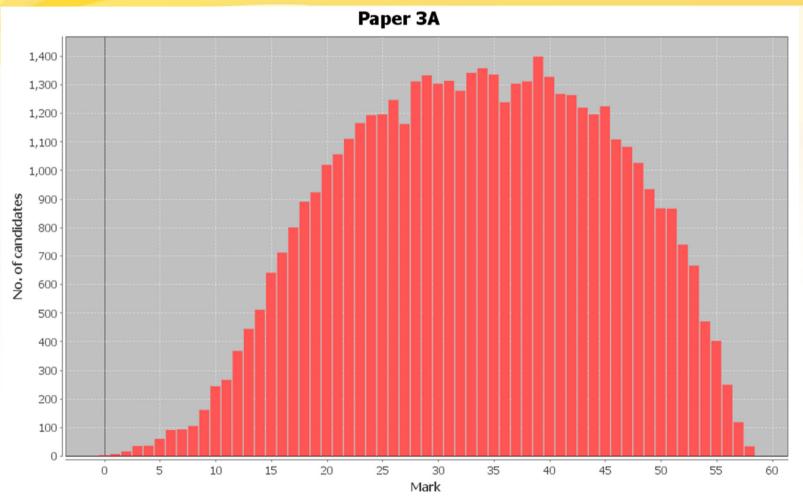
Part 3A score distribution for all candidates



How 3B1 candidates performed in 3A



How 3B2 candidates performed in 3A





The role of the graded approach

- The design of the papers
- The marking scheme
- Equating the marks



Paper design & marking scheme

- The following aspects are graded:
 - Length and complexity of Data Files
 - Guidance to relevant texts
 - Type of listening input or required detail
 - Type and length of task
 - Language marks both for Own language and Data File Manipulation
 - Coherence & Organization and Appropriacy



2013 3B1 Tasks

- Task 5: Fact file (18 marks): a fact file for a magazine
- Task 6: External workplace email (18 marks): a workplace email providing information about the submission of an advertisement for the magazine
- Task 7: Feature article (18 marks): a short feature article about unusual hotels



Paper 3 Part B1 Results

Task	Full Mark	Mean (%)	SD (%)	Reliability
5	18	49.23	26.77	0.89
6	18	41.8	26.41	0.88
7	18	46.03	27.91	0.91



Paper 3 Part B1 Results

Task	Full Mark	Mean (%)		SD (%)		Reliability
		ı.Si				
5	18		49.23		26.77	0.89
6	18		41.8		26.41	0.88
7	18		46.03		27.91	0.91



2013 3B1 Tasks

- Task 5: Fact file (18 marks): a fact file for a magazine
- Task 6: External workplace email (18 marks): a workplace email providing information about the submission of an advertisement for the magazine
- Task 7: Feature article (18 marks): a short feature article about unusual hotels



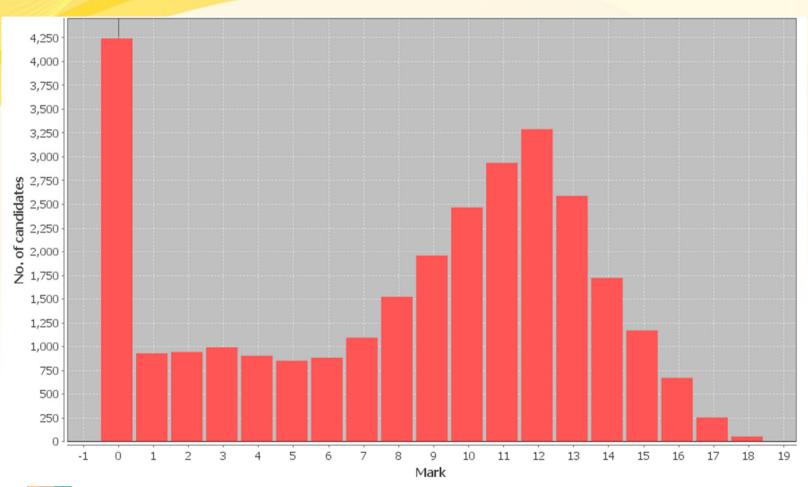
2013 3B1: Task 7 Skills tested

...included:

- Locating and processing information
- Note taking from listening materials
- Identifying relevant information and discarding irrelevant information
- Using a tone/style appropriate for a feature article
- Writing in a well organized and readable manner



Task 7: Mark distribution





One candidate's performance

Paper 3: Script A

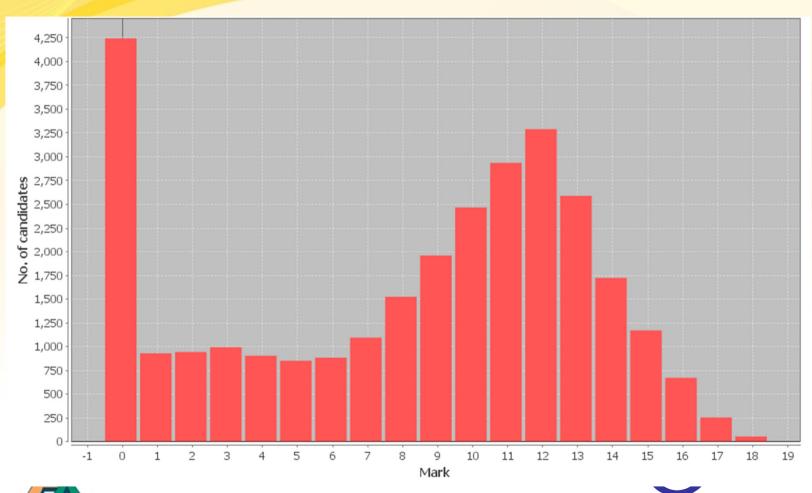


One candidate's performance

	Task 5	Task 6	Task 7	Total
Script A	16	13	16	45



Task 7: Script A in mark distribution





2013 3B2 Tasks

- Task 8: Short feature article (18 marks): a short feature article about Hong Kong tourism in the past
- Task 9: External workplace email (18 marks): an email providing guidelines for the submission of an article to the magazine
- Task 10: Editorial (18 marks): an editorial for the magazine about the positive effects of tourism



2013 3B2 Tasks

- Task 8: Short feature article (18 marks): a short feature article about Hong Kong tourism in the past
- Task 9: External workplace email (18 marks): an email providing guidelines for the submission of an article to the magazine
- Task 10: Editorial (18 marks): an editorial for the magazine about the positive effects of tourism



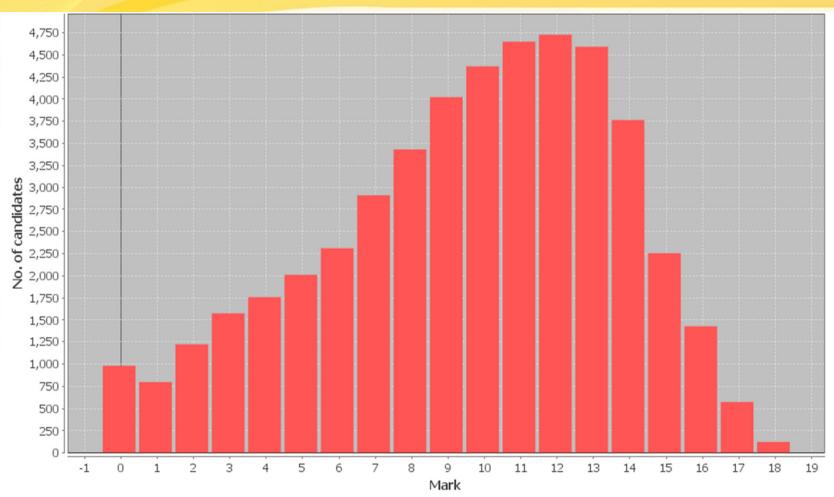
2013 3B2: Task 10 Skills tested

...included:

- Locating and processing information
- Note taking from listening materials
- Identifying relevant information and discarding irrelevant information
- Using a tone/style appropriate for a magazine editorial
- Deciphering stance
- Writing in a well organized and readable manner



Task 10: Mark distribution





2 candidates' performance

Paper 3: Script B

• Paper 3: Script C

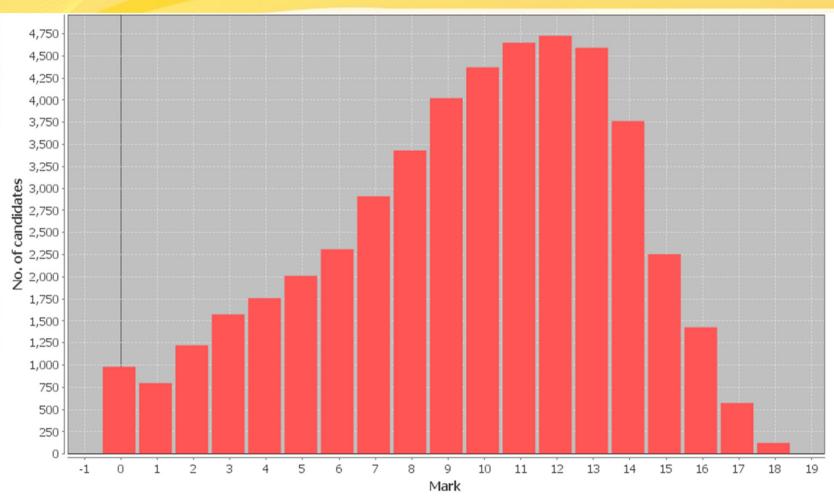


2 candidates' performance

	Task 8	Task 9	Task 10	Total
Script B	8	11	8	27
Script C	13	12	15	40

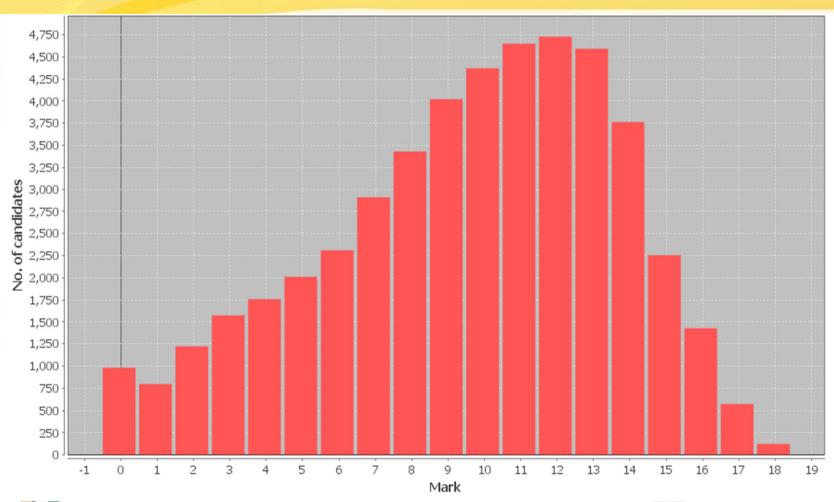


Task 10: Script B in mark distribution





Task 10: Script C in mark distribution





3 candidates' performance

	Task 5	Task 6	Task 7	Total
Script A	16	13	16	45

	Task 8	Task 9	Task 10	Total
Script B	8	11	8	27
Script C	13	12	15	40



3 candidates' performance

	Task 5	Task 6	Task	7/	Total	
Script A	16	13	16		45	
	Task 8	Task 9	Task	10	Total	
Script B	8	11	8		27	
Script C	13	12	15		40	
	_			\		



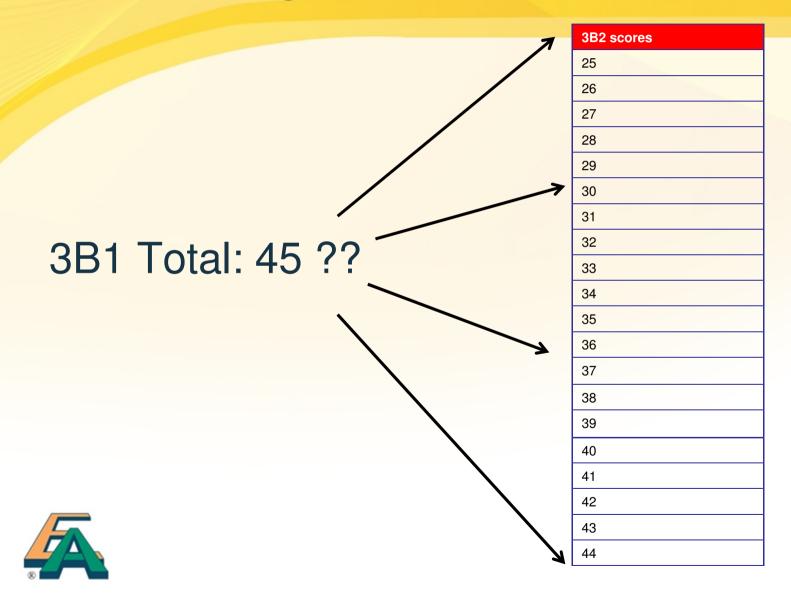
Converting 3B1 scores to 3B2

Key question:

What would the script A candidate have got if s/he had done 3B2 instead of 3B1?



Converting 3B1 scores to 3B2



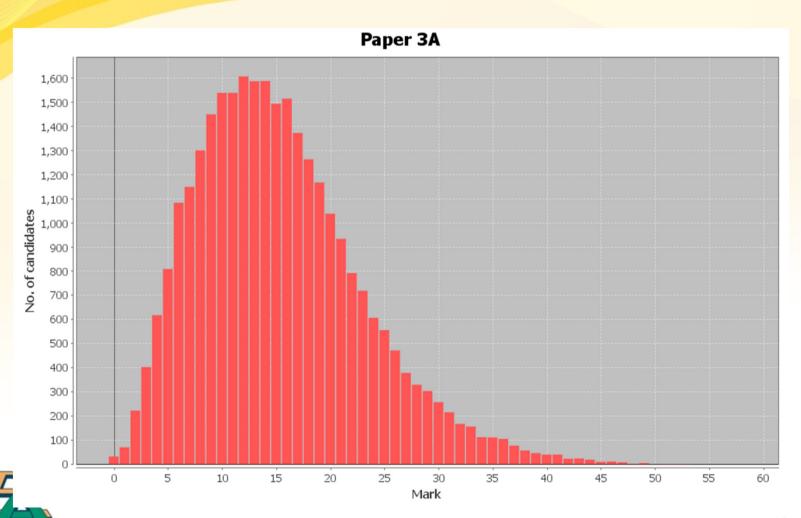
Converting 3B1 scores to 3B2

Equipercentile method:

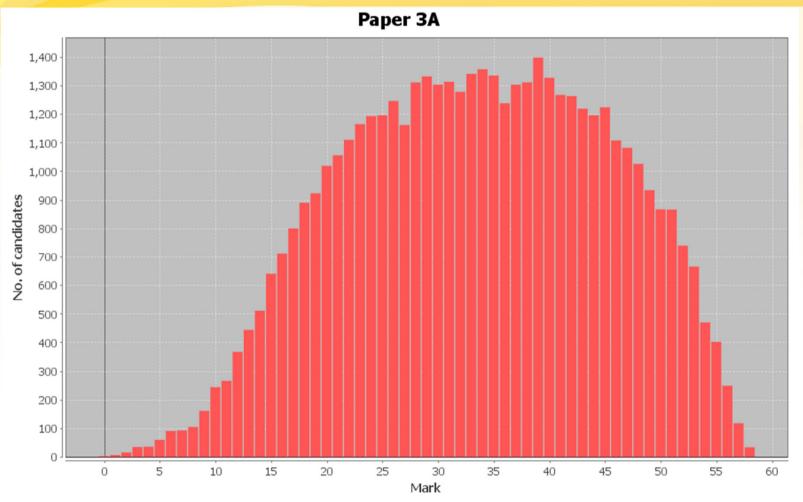
Using the marks from the 3A as the mediator



How 3B1 candidates performed in 3A



How 3B2 candidates performed in 3A





3B1 to 3B2 Conversion Table

3B1	3B2
(easier)	(more difficult)
40	25
41	26
42	27
43	28
44	30
45	31
46	32
47	34
48	35
49	37
50	39



3B1 to 3B2 Conversion Table

3B1	3B2	
(easier)	(more difficult)	
40	25	
41	26	
42	27	Script B
43	28	
44	30	
45	31	Script A
46	32	
47	34	
48	35	
49	37	
50	39	Script C
51	41	'

46



Stages after conversion

- Total marks are calculated for all of Paper 3:
 3A + 3B (now all on same scale)
- Grading: expert judgement decides cut scores for all of Paper 3 for each level



Graded Approach: Key Messages

- For the benefit of all
- Candidates should decide before exam
- Candidates who choose B1: maximum level 4
- If <u>any</u> chance of getting 5, should do B2
- Very weak candidates should do B1
- Others does not matter- equating will take care of it
- Teachers should think carefully whether worthwhile using graded approach for own internal tests/exams



Paper 2 – Writing

- Quality assurance
- Statistical information
- Samples of performance
- Recommendations for candidates



Elective Modules and Paper 2

- To cater to learners' needs, diversity and interests
- The focus is NOT on the explicit teaching of subject knowledge
- Assessment of candidates' performances in writing skills
- Compulsory and Elective Parts share the same learning outcomes



Assessment objectives for writing

- Write texts for different contexts, audiences and purposes with relevant content and adequate supporting detail
- Convey meaning using a range of vocabulary, linguistic devices and language patterns appropriately and accurately
- Plan and produce coherent and structured texts with ideas effectively presented and developed
- Write texts using appropriate tone, style and register and the salient features of different genres
- Draft and revise written texts



Method of marking

- Both Parts A and B adopt the same set of marking guidelines
- Candidates' performances in Content, Language and Organization are assessed
- Each candidate is assessed independently by at least two markers
- Maximum mark candidates can attain for each part is 42
- Closest pair / highest closest pair of marks reported /



Elective Modules and Paper 2

Elective Module	Text type for 2013 exam
Short Stories	Short story
Drama	Diary entry
Poems and Songs	Speech
Popular Culture	Article for school newspaper
Debating	Letter to the editor
Social Issues	Letter to Bus Operators Association
Sports Communication	Email to teacher
Workplace Communication	Article for company newsletter 53

Quality assurance adopted by the HKEAA (1)

- Assigning one question to each OSM marking panel
- Adoption of robust standardisation procedures
- Double marking and discrepancy marking
- Each candidate is assessed by at least two markers in each part



Quality assurance adopted by the HKEAA (2)

- Checkmarking
- Real-time statistical information for realtime monitoring of quality of marking
- Comparability of marks awarded to different questions



Statistical Information (1)

	Mean	S. D.	Third marking rate
Part A	58.7%	19.7%	13.8%
Part B	46.1%	21.9%	14.2%

Data taken from OSM



Statistical information (2)

Question	Popularity (%)	Mean (out of 42)
2A	Compulsory	24.64
2B	-	19.38
Workplace Communication	31.0	22.10
Social issues	17.7	20.92
Sports Communication	17.4	12.23
Popular culture	16.0	20.78



Statistical information (3)

Question	Popularity (%)	Mean (out of 42)
Debating	6.3	22.66
Poems & Songs	4.7	20.76
Short stories	3.2	19.62
Drama	2.7	15.31
Unattempted	0.86	0



Marking Guidelines (1)

Content:

- Whether content fulfills all the requirements of the question
- Whether the content is relevant
- Whether ideas are developed/supported
- Whether creativity and imagination are shown when appropriate
- Whether the text engages the reader's interest
- Whether there is an awareness of audience



Marking Guidelines (2)

Language

- Range of accurate sentence structures
- Grammar accuracy; if there are errors, whether these errors affect overall clarity
- Range and appropriacy of vocabulary
- Spelling and punctuation
- Whether register, tone and style are appropriate to the genre and text-type



Marking Guidelines (3)

Organization

- Whether the text is organized effectively
- Whether the ideas are logically developed
- Cohesion in the text
- Cohesive ties and use of cohesive devices
- Overall structure is coherent, sophisticated and appropriate to the genre and text-type



Marking Guidelines (4) (For Part B only)

 If content is off-topic, candidates should not be awarded more than 3 marks in each of the other domains



0	
Scr	

Level 1

Question 2

Content

- Scattered attempts to address the requirements of the task
- Misconception of the task includes the idea of picking up classmates to go to a badminton court in the 5th paragraph

Language

- Grammatical errors obscure meaning
- Vocabulary is low level in nature and few —words are spelt correctly

Script A

Level 1

Question 2

Organization

 Paragraphs stand alone and there is no linkage. The text is loosely structured. The parts that reflect some attempts to organize topics feature in the second half with connectives such as 'Firstly', and 'Finally' which mainly list the sequence of ideas.



Script B

Level 2

Question 4

Content

- Some relevant ideas but shows gaps in understanding of the topic.
- Attempts are made to address the problem of the Private School Buses Operators though some unintelligible chunks frequently obscure meaning.



Script B	Level 2	Question 4

Language

- Language is far from satisfactory with numerous spelling mistakes
- Overall, grammatical errors impede meaning.



Script B	Level 2	Question 4

Organization

- Paragraphs are generally defined. Simple cohesive ties are found with a limited range of connectives used appropriately. Cohesion is sometimes fuzzy.
- A clear introduction of the speech and an appropriate ending showing appropriate awareness to the target audience.



Script C	Level 3	Question 1

Content

- Content is relevant and strongest of the three domains.
- Ideas of wanting to be a teacher when s/he was young and the importance of having good friends are developed with imaginative examples to support.



Script C	Level 3	Question 1

Language

 Basic grammatical structures are accurate with some complex sentence structures.

Organization

Some sections of the text are coherent.
 Register, tone and style need some honing.



Script D	Level 3	Question 7

Content

 Content addresses the requirements of the question adequately and mostly relevant and supported with examples



50	ri i	nt	
Sc	-		

Level 3

Question 7

Language

- Occasional attempts are made to use more complex sentences but sometimes not very successful.
- Contextualized vocabulary generally appropriate.
- Tone and style appropriate for an article.

Organization

•Some cohesive devices are used in the text but me are misplaced.

Content

 Content fulfills the requirements of the question; ideas are relevant but not all of them are well developed to constitute engaging content



Language

- A range of accurate sentence structures has been used
- Some mistakes in language, but they don't always impede communication

Organization

- Paragraphs are clearly signalled, so ideas are easy to follow
- Most discourse markers are correctly used



Content

- Content fulfills the requirements of the question and it is almost totally relevant
- Some creativity is shown (e.g. the vandal being a cat)
- Awareness of audience (readers of a detective story) is shown



Language

- Wide range of accurate sentence structures with a good grasp of both simple and complex sentences
- Vocabulary is wide with correct spelling and usage

Organization

- Text is organized effectively
- Cohesive ties are strong



Recommendations to candidates (1)

- Read the questions carefully to fulfil <u>all the</u> requirements of the task
- Develop the ideas with examples and supporting details
- Pay attention to who the addresser and the intended readers are
- Careful attention should also be paid on 'format', 'style' or 'genre'.
- Don't insert prepared sentences, paragraphs and stock phrases



Recommendations to candidates (2)

- Memorised paragraphs / essays will be disregarded and not awarded any marks. Zero marks will be given to totally memorised essays
- Word Guides: Candidates should not waste time counting the no. of words written. As a general guide, ± 10% is acceptable.



Paper 4

Samples of performance

- Video 1: Levels 1 and 5
- Video 2: Level 4
- Video 3: Levels 2 and 3

To access the three videos of performance and comments on candidates' performances, please go to: HKEAA website → HKDSE → Subject Information → English Language → Sample of Candidates' Performance → 2013 Exam → Paper 4.



Paper 4

Date: May 2-15 2013 (10 days)

General Statistics:

- Total score: 56

- Mean: 27.82 (49%)

- Correlation: 0.87

Double marking, discrepancy marking



Paper 4

Domains	Mean (0-7)
Pronunciation and delivery	3.51
Communication strategies	3.45
Vocabulary and language patterns	3.35
Ideas and organisation	3.60



Examination Report

Communication strategies

- "lack the ability to speak and interact spontaneously"
- •"...used their turn taking to do minipresentations instead of carrying out a discussion."
- •"...keen to put forward their own arguments, but had a tendency to ignore others' opinions."



(ERQP, 2013)

Communication strategies

- expected participation structure
- role of the candidates
- linguistic strategies used by candidates initiate and maintain interaction



Participation structure for a group discussion

- co-constructed group performance
- talk should be collaborative not individual performance
- opportunities for every candidate to participate
- peer interaction



Role of the candidates

- Focus on the task
- Focus on the members of the group



Examples of linguistic strategies used by candidates

Lexical expressions for collaboration:

```
Let's talk about ... ",
```

Responding

```
"I agree...Yes, but ..."
```

Inviting others to take part:

```
"What do you think?"
```

Re-phrasing/interpreting/clarification:

```
"Yes, I think you suggested ..."
```



Video 1

YouTube

- how you could learn English through YouTube and other social networking sites
- what other ways you can think of to learn
 English outside the classroom
- advice to give students who are new to learning English by themselves



Initiates the discussion

"First of all, shall we talk about how we can learn English through YouTube (pause) What do you think?"

 Gives <u>one</u> idea, elaborates and invites others to respond

"Many videos posted by people all over the world...they use English as English, so if we watch those videos or read the subtitles, we can learn more words and listen more English...What do you think?"

- Listens to what others are saying
- Builds on others' point

"Yes, I think that the idea of Chinglish (Candidate A) should be put forward in our presentation so that we can raise the awareness of our students so that they should (...) their habit use some formal English in their daily lives. Do you agree with this idea?"



 Summarises and affirms what others have said:

"Yes, travel (Candidate A), drama and watching TV programmes (Candidate D) are good ways to learn English..."

Initiates a natural turn

'By the way, can we talk about how...'



- Body language and intonation convey the length of the turn and when it will end
- Turn-taking strategies high awareness of when to end his turn and when to begin the next turn



- Uses formulaic expressions appropriately "I agree with you too"
- Gives some basic comprehensible responses

"I think that the YouTube we watch the video, we can have more interesting from the English, we will not feel poorly, we can learn the grammar or sentence how to use, so I think we can learn the English."



Video 2

Compulsory cooking classes at school

- why young people usually do not know how to cook
- the benefits and problems of having compulsory cooking classes
- what should be taught in these classes

(2013 DSE-4 QP 1.2)



Video 2 – Candidate C Level 4

- Register conversational tone
- Supports Candidate B's point

"I agree with you. And I think fast food is very convenient (Candidate B)nowadays. And because of our generation's laziness, and we usually choose the convenient way to finish our lunch and dinner. And besides, I think parents' protection is the important reason..."



Video 2 – Candidate C Level 4

 Interprets and rephrases what Candidate D has said

"Eh, I think you mean education do not include the cooking lessons, we should have. So we should implement cooking classes in secondary school."



Video 2 – Candidate C Level 4

Listens and responds constructively

"I see your problems concerning your view. But I think the problems that you've just suggested eh—we can solve it by implementing the compulsory cooking lessons in the junior forms..."



Video 2 – Candidate A

Communication strategy does not seem genuinely purposeful

"Yes, I agree with you. I think that-ahnowadays-eh-all the education in Hong Kong is improved in recent years because the government has some free education chances for-ah-every people, so that-ah-nowadays, man parents may have-ah-relatively-ah...few children, and they may...



Video 2 – Candidate A

...be-ah-very care about their children, so that they do not let their children do things such as cooking, because cooking may in touch with some fire or some hot things (Candidate C) etc. but ah, I think the other reasons is that nowadays-ah- the bloming of the economy of Hong Kong -ah- let some members of family to afford the prizes (prices) ah-for having de-name and many...



Video 2 – Candidate A

...housewives do not need to go to work because they have-ah-the financial ability to look after their children so that many student do not need to (Candidate D interrupts) cook themselves.

Lacks engagement with group members



Video 2 - Candidate D

Appropriate formulaic expression

"Excuse me, ehm, because time is not import...ehm, so ehm, let me tal about the next point... What are your ideas?"

"Excuse me, may I say something? Ehm, yes...



Video 2 - Candidate B

Missed opportunity to share the floor

"And reduce the time for study, will also bring the problem, such as getting hurt in the lessons, and that may be warning the parents...and let us talk about what should be talked about in this cooking lesson...and I think, in this cooking lesson, eh, they should learn..."



Examiner's Recommendations

- Listen and respond to the contributions of others
- Follow up on a point mentioned critiquing, extending, asking for clarification
- Sharing the floor
- Maintaining eye-contact with candidates
- Using an appropriate register



2013 DSE English Language Paper 2 Script A (Part B Question 2)

.1
To: Ms Chan
Ms Chan I know you are the teacher in
charge of Campus IV. I want to produce a
30 minutes programme about a local Hong
charge of Campus IV. I want to produce a 30 minutes programme about a local Hong Kong sporting event.
In Hong Kong, we can play many sports,
for example badminton, baskethall, football, volley ball,
table tennis, tennis These sports must can
play in Hong Kong Because Hong Kong gonverment
in also many dulling to give Have Nava people to
make many building to give Hong Kong people to have sports.
have 5 ports.
In IV, we can see the sports here everyday,
pecause some country have a competition to starting.
Many people is local their country to join this competity
In sports, my favourite sport is badminton,
so I want to produce to our classmates, I want my
classmates can know how to play the badminton.
And badminton is fastest ball in the world, badminton
high coped can be 793 Km/L so I want to my
high speed can be 293 Km/h. So I want to my class mates know this sport, I love badminton because
Class mates know this sport, a love padminton because
it can very tast, I can control the speed. >0 badminton
it can very fast, I can control the speed. So badminton can train your control, study how to control your
boner.
In 30 minutes, I will simple to say about

2013 DSE English Language Paper 2 Script A (Part B Question 2)

badminton's history and then I will pick up
my class mates go to the hadminton count. Let them
tep the speed.
Firstly, I will teach my class mates how to
play hadminton and then I will let them try to
play a match One natch have 21 points and
have a duce, If 29 vs 29, it doesn't have
duce, who can get the last point who can win in
th's match.
Finally, it is free time, people can free to
play badminton, enjoy the badminton.
In Hong Kong, we has one person play badming
is 5th in the world. And I want to my classmates
know this news. And if you work hard, one day
you can be a 1st in the world.
I want to bollow the hall on each
Monday to produce badminton.
Hope you can listen my suggest, if you have any problem you can email to me.
have any problem you can email to me.
Yours Faithally
Kris Wong

2013 DSE English Language Paper 2 Script B (Part B Question 4)

Dear Sir / Madam,
In Hong Kong, many people say that private school. bus -: Service operators do not follow proper safely proceedures when dealing with young children and they argue that this may pose a larger. So I want to express me concerns and give you some recommendations for the school bur services.
when dealing with young children and they argue that This may
pose a larger, so I want to express me concerns and gre
you some recommendations for the school bur services
For my express, the school bus driver need to proper
for my egoiess, me school bus ariver to proper
safely procedures when dealing with young children, because
young children have not as the ability to save by " themselves
and young children to is going to be Iting Kong future, we:
ricant turn a blind eye to this condition,
we need to face this problem and improve that. I think
you know that (young children in China had the dead it
because of the (some of) school bus driver have not proper
Safely procedures so lead to all of young children in that en
School his are dead and no one can life I do not to cont
Home Vous will harnen as some as thing young children safely
problem, so I give some recommendations for: The school improve
services. Improve
Firstly, I think you need to train all of the school bus
Firstly, I think you need to train all of the school bus driver. You know, young of children do not know how to

2013 DSE English Language Paper 2 Script B (Part B Question 4)

Save by: thansdues, so we have to a . The
school his driver have a good drive and he have
school his driver have a good drive and he have follow proper safely procedures, then, we can show that
we have a best school bus driver who are tolken the
Safely; procedures and
Standly, I think you need to tell all of the school bus
driver do not two over than 60° 1 km/h when they are
drīvīng - or dealing with young children. Boawse Ithruk 50 km/h is a safety, it can, itel the (less than)
than we have a pest school bus driver who are follow
the safely procedures and promise we will not let their
children have any scatety problem.
Thirdly, I think you need to give all of school bus driver have enough time for their 1: the
driver have enough time for their lite
such as eat dinner and sleeping, I hope that you
give them enough time and do not give them a extra work that it will affect their time table, also it agan do
that, it. maybe let the safety to increase and the
danger will coming down
We need to some the Hong Kong Tuturo follow the
We need to save the Hong Kong tuture, follow the safely proceduces 75 a pasy thing, also

2013 DSE English Language Paper 2 Script B (Part B Question 4)

if you can follow recommendations, I think: many school will use your services and your it income will increase too. Just because I care the thing Kong future, "Ir care the young childre" safely, does not mean that you have to follow: my suggest o In fact, there have some school has driver do not follow the proper softly proceduces so lead to the dangers. I hope you can follow my suggest. to improve your services, to save the fillers Kong future.
Suggest to imprate your services, to save the mitting Rong Tuture. Yours Sincertly, Chris Wong
END OF PAPER

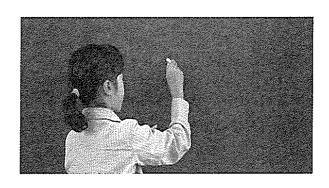
2013 DSE English Language Paper 2 Script C (Part A)

P	À	$\mathbf{p}_{\mathbf{T}}$	Г	À
	~			_

For question 1, write about 100 words for each photo.

1. You are taking part in a photo exhibition called 'My Memories'. As part of the photo exhibition, you have presented two photos. Now you need to give a title to each and a brief explanation of why these photos are meaningful to you.

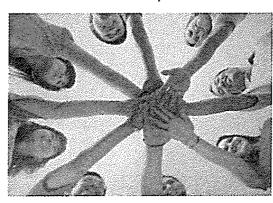
Title: My dream



The girl wants to write something on the blackbroad. I think she want to write " I want to be a teacher! She is me. , I always dreaming I was a teacher think my dream job is a teacher in that time so, I to write anything on the black broad, just like a teacher. remind a lot of memories whe I was I started to forget my innocent Vouna dream watch this photo, I really want Childhood. who is a Thnocent child. It is the most this photos is meaningfu childhood. want

2013 DSE English Language Paper 2 Script C (Part A)

Title: I love my friends



Not only love my friends, but also treasture				
my friendship.				
I love my friends. We always talking together, playing together, studying together. We such a team as our relationship. When we are getting to together, we				
playing together, studying together. We such a team				
as our relationship. When we are getting to together, we				
must laugh loudly, so I tee happy, excited,				
pleased when I deal with them. The photo show that we are playing a game, we				
The photo show that we are playing a game, we				
show our team spirit. And we believe that we				
will win the game. Certainly, our struggle 75				
success ful.				
Thus; this photo is very memorial and meaningful				
to me. The photo keep my important memory and I want				
it will keep our friendship forever.				

END OF PART A

Over-time working
Recently, many people leaving office very tate on the
observation.
Asian stars are gaining popularity in Western countries
Recently, Asian singers and movie stars are gaining
popularity all over the world and no longer appealingonly
To Astan andtences. In Asia, Korea music, Japan
music, Thailand movies which are also gaining popularity.
Also, Asia stars are gaining popularity in Western
countries.
I think that is some factors to inflence the Asian stars
are gaining popularity. First, in recent years, many
pepple are also tassinated by Korea pop music all
around the world. Korea singers are gaining
popularity in the world such as PSY, Girls'
Generation, Super Junior. Especially, the song
Generation, Super Junior. Especially, the song "Gangnam Style" of PSY is Very Famous in
the world, why the K-pop is popular in the
world? I think k-pop music and their songs that
the public easy to accept. Most of the songs
lyric and melody also are exciting, acceptable,

Infill my Also the songs lyne will add some english words and repeat a few times. The people will easy to remember the song, That makes people to concern the singers more. I think the songs will lead people to know more about the singers. So, the Astan stars are gaintly popularity. Second, the market of AsTa, Korea, Japan, Chona, Hongkong also wall provide various songs and movies. It is suitake for teenagers, adults or other ages. Such as the htp-jup songs, lyrical songs, classical songs. The various movies such as friction film, comedy, romanece. The various items can suit to different people. Also, I think the western feenagers are the Important in the music, movie market. And, the entertainment of korea, there is many dancing groups. When they, strong the song, they will dancing at the same time. The Teenagen will be cittracted because it can listen the songs and north the dancing at the same time. Also, some of the stars face are handsome and heavitiful. This is also a factor of attract the teenagers to love the singers. Besides the active motion, the band sound is also popular in the world. Asian 17 also provide the band sound to different

Style people. Such as Japan, there is many band
group singers. Korea, Hong Kong also have a
few that band group. So, In Asia, the
different countries can offer different style
music to the people without ABa. Thus, TEWILL
music to the people without ABA. Thus, it will more people to concern the Asian stairs and they
are gaining popularity in Western countries.
Furthermore, the internet is the main factor to explain why the Atsan stems, gaining popularity in Western countries. The movies in Asia, some of
explain why the Atsan Etens, gaining popularity m
Western countries. The movies in Asia, some of
them will upload to the in internet. All the
people of the world also can watch it. The
Internet will make the culture all over
the world. The globalisation will influence
that that many people can get other informations
that that many people can get other informations from other countries. The songe from Asia will
be uploaded on Facebook and Contube.
In other countries people and so know the
Songs and movies und other viedos. Such as PSY's Song Gangnam style" on Contube
PSY's Sony "Gangnam style" on Contube
have I-bottløon dickproine without a year.
It attribute to the interest, most it the
Western countries people know this song.
A good songs will famous in relevant in other
END OF PAPER

countries. Also, It will make them to concerned the singers. So, the Asian stars are gaining popularity in Western Or countries. Moreover, the Western movie company or entertainment company, will Thurse the asian stors to the asian stars career can extend to the western countries. Such as the hip-pop ston G-Dragon who have a concert that cooperate with the tous western es entertainment company. Some Hollywood films will use the Asian movie Stor to make the films. So, the western countries will know the asian stars. And the Asian stars become well-known Th the world. Also, some variety chow will broadcast at different countries, it makes off western perfect contries to concern more about to Asian stars. All in all, Asian singers and movies stars are gaining popularity in Western countries. And this Situation is will more concern to continue m the future. Also, I think It will the Concern

Work Late, Good

5-6 hour. However, the government recommend adults should have at least 7-8 hours sleeping time per day. With the inadequate sleep each day, they may feel exhausted in the morning and without energy. After facing the enormous workload, they are drained again and feel more tired. Therefore, it is a viscious cycle. Obviously, working late posses a definmental effect on health. Apart from health, relationships like friends, couples and relatives will be influenced. Working for long hours not only reduce the restring time, but also the time meeting with friends and family. Rarely can people meet their friends since they have to work late. It is very hard for them to squeeze a bit of time to relax with their friends or even no time for a work. Therefore, the tremendous pressure from the work cannot be relieved. Also, the
feel exhausted in the morning and without energy. After facing the enormous workload, they are drained again and feel more tired. Therefore, it is a viscious cycle. Obviously, working late posses a detrimental effect on health. Apart from health, relationships like friends, couples and relatives will be influenced. Working for long hours not only reduce the resting time, but also the time meeting with friends and family. Rarely can people meet their friends since they have to work late. It is very hard for them to squeeze a bit of time to relax with their friends or even no time for a drink. Therefore, the tremendous pressure from the work cannot be relieved. Also, the
fee! exhausted in the morning and without energy. After facing the enormous workload, they are drained again and feel more tired. Therefore, it is a viscious cycle. Obviously, working late posses a detrimental effect on health. Apart from health, relationships like friends, couples and relatives will be influenced. Working for long hours not only reduce the restring time, but also the time meeting with friends and family. Rarely can people meet their friends since they have to work late. It is very hard for them to squeeze a bit of time to relax with their friends or even no time for a drink. Therefore, the tremendous pressure from the work cannot be relieved. Also, the
After facing the enormous workland, they are drained again and feel more tired. Therefore, it is a viscious cycle. Obviously, working late posses a detrimental effect on health. Apart from health, relationships like friends, couples and relatives will be influenced. Working for long hours not only reduce the restring time, but also the time meeting with friends and family. Rarely can people meet their friends since they have to work late. It is very hard for them to squeeze a bit of time to relax with their friends or even no time for a drink. Therefore, the tremendous pressure from the work cannot be relieved. Also, the
again and feel more tired. Therefore, it is a viscious cycle. Obviously, working late posses a detrimental effect on health. Apart from health, relationships like friends, couples and relatives will be influenced. Working for long hours not only reduce the resting time, but also the time meeting with friends and family. Rarely can people meet their friends since they have to work late. It is very hard for them to squeeze a bit of time to relax with their friends or even no time for a drink. Therefore, the tremendous pressure from the work cannot be relieved. Also, the
effect on health. Apart from health, relationships like friends, couples and relatives will be influenced. Working for long hours not only reduce the resting time, but also the time meeting with friends and family. Rarely can people meet their friends since they have to work late. It is very hard for them to squeeze a bit of time to relax with their friends or even no time for a drink. Therefore, the tremendous pressure from the work cannot be relieved. Also, the
Apart from health, relationships like friends, couples and relatives will be influenced. Working for long hours not only reduce the resting time, but also the time meeting with friends and family. Rarely can people meet their friends since they have to work late. It is very hard for them to squeeze a bit of time to relax with their friends or even no time for a drink. Therefore, the tremendous pressure from the work cannot be relieved. Also, the
couples and relatives will be influenced. Working for long hours not only reduce the resting time, but also the time meeting with friends and family. Rarely can people meet their friends since they have to work late. It is very hard for them to squeeze a bit of time to relax with their friends or even no time for a drink. Therefore, the tremendous pressure from the work cannot be relieved. Also, the
long hours not only reduce the resting which friends and family. But also the time meeting with friends and family. Rarely can people meet their friends since they have to work late. It is very hard for them to squeeze a bit of time to relax with their friends or even no time for a drink. Therefore, the tremendous pressure from the work cannot be relieved. Also, the
hut also the time meeting with triends and tamily. Rarely can people meet their friends since they have to work late. It is very hard for them to squeeze a bit of time to relax with their friends or even no time for a drink. Therefore, the tremendous pressure from the work cannot be relieved. Also, the
Rarely can people meet their triends since they have to work late. It is very hard for them to squeeze a bit of time to relax with their friends or even no time for a drink. Therefore, the tremendous pressure from the work cannot be relieved. Also, the
have to work late. It is very hard for them to squeeze a bit of time to relax with their friends or even no time for a drink. Therefore, the tremendous pressure from the work cannot be relieved. Also, the
even no time for a dornk. Therefore, the tremendous pressure from the work cannot be relieved. Also, the
even no time for a drink. Therefore, the tremendous pressure from the work cannot be relieved. Also, the
pressure from the work cannot be relieved. HISO, the
bond between people and their friends or family will be
weakened. They may lost a pathway to ar out their
grievences, so pressure can't be released. A worse
relationship with family members and friends may be resulted or even develop to depressions. Consequently,
we should not turn a blind eye to this severe
problem.
To cope with the worsening frends, the company
can do much for their employees.

could employers

have to work round the clock everyday. Someone point their finger to the company. However, the company do a lot for their employees. With the problem being eradicated, the employees can work in a pleasent and relaxing environment.	
·	

	-

Peter was the detective of Hong Kong.
He was bound with a mysterious case of some
valuable masterpieces being damaged yesterday
in the Hong Kong Museum of Art. Something
is fishy, he thinks. who would bother to
damage some masterpieces?
<u>aamoge aoma mascapiess</u>
He carefully examined the crime scene.
The masterpieces were encased in glass cover
with a small gap beneath to allow cir
with a small gap beneath to allow air ventilation. He tried to reach out his
hand to the piece, failing the attempt as his
arm was too thick to go through.
'who would bother to waste such effort just
to damage some masterpieces? The mystery
intriqued the detective. They must either be
planning to steal the piece with some sort of
device but failed and damaged the piece
a caidentally. Then moved on to the next target
accidentally. Then moved on to the next target and failed all attempts! The detective exclaimed
as he believed he had arrived in a logical
conclusion.

He examined the artifects with caution.
on the carefully shaped and colored: pieces, scratches distorted the beauty of the artifects. ihe museum would have to close if its pieces continue to get damaged. After all, a mild scratch is more than enough to spell 'death' to an artifect. It seemed he was right.
Peter asked the Sheriff to announce that the damage was found to be accidents of daily observations by visitors and the case would be closed. He believed this might attract the crime doers to pay a visit again.
He was right. Just on the same night of the announcement, shadows sneaked around the museum. Peter called his team to catch this greedy and care less thief.
The shadow moved fast. The team could not recognize the figure that blinked around in the museum.
Peter and his team spreaded to cut off

his escape route. The figure then
neaked to the dark _ display room, which
is also a dead and:
Peter followed to the room and switched on
the lights as he prepared to confront the thief.
But there was no one there. All he saw was
an apparently stray cat scratching another
masterpiece with its claws to sharpen them.
The cat lowered its head to move out of the
glass cover to greet the bunch of puzzled
police. It noticed there wasn't any threat as
it approached the detective. It began to have
fun with his shoes in the crowd.
Charmed by its cuteness. Peter gently
pat the cat with his hand. He forgave its crime
of using valuable masterpieces as cat toys.
END OF PAPER

Task 5: Fact file (18 marks)

Complete the Fun Holiday Fact File to be included in the magazine using information from the B1 Data File and your notes. Remember to give each section a heading.

our notes. Remember to give each section a heading.	
«un Holic	day Facto
I bet you didn't know these things about holic	days:
The travel The travel The top 4 travel destinations in the world la	destinations st year were:
• India - • USA - • China - • Spain -	76 million visitors 59 million visitors L' willion visitors L'2 million visitors
The ourports The world's busiest airport is in Atlanta The three best airports are in these cities: 1. Hong Kong 2. Lingapore 3. Louth Korea	The reasons for people to fravel People travel for these six reasons: 1. to challenge themselves 2. to have fun 3. to learn a language 4. to meet now people 5. to try new food 6. to eee new places

Answers written in the margins will not be marked.

Task 6: Email to Plaza Hotel (18 marks)

Write an email to Kim Ross using information from the B1 Data File. Write around 120 words.

To:	
Sub	oject: Re: Somethings that need to be changed in the advertisement
	Depur Miss Ross,
_	On behalf of of the Asia life magazine, I am writing to inform you some things that regarding the next issue of our magazine
5 .	of our magazine
 L	First and forenest, regarding the advertisement you sent, there are some mistakes that need to be changed.
10 I	First, the total word court for the advertisement you sent is more than seighty words and it should be changed on
	the grounds that the word limit for half-page advertisements in the next is sue should be between fifty and seventy words. Second, the room prices in the adventisement is missed
15 £	Ind it should be changed. Third, it would be better If you change the photo in the advertisement to a picture If one of the rooms or the hotel. For Forth, there are
.l	becomes of contact details in the advertisement, namely the website address as well as the company registration number. As a routet result, it should be changed as well.
-	e al fall u e e latata
	leadine will be on 30 on April while the first payment
	late vill be on 10 on stay. Many.
25	Chould you have any enquires please feel free
4	reply spon soon
	raphy soon. seeing.

36	
	5 11
3.	yours sincerely,
	Marty Poon of the Asia life
	An assistant to Crosey word majazine
_	END OF TASK 6
	END OF THORE
T	ask 7: Feature article about unusual hotels (18 marks)
W	rite a short feature article for the magazine about unusual hotels using information from the B1 Data File and your
no	otes. Write around 150 words.
	1 10 - 6 10 - 100-6 0
	Unusual hotels - what are they?
	Recently, the Unricual Hotels have toinfulated a
	urdesi and detailed discussion, and there are
	plently of people have a fancy to a roll to these notels. Actually, what we united hotels one & In In
	notels formally what was uniform fortale once & In In
	The Description of the total of the state of
	this article, we are going to take a look at their
	There are mainly three types of unusual hotels, namely ice hotels, prison hotels as well as the teacon hotels.
	namely ice hoteli, prison hotels as well as the
	beacon notell
	First and foremost, regarding the ice hotels Iro
	First and foremost, regarding the ice hotels. Ice hotels are made of the ice, consisting of all the things inside, such as to the formitures. Ice hotels are located
	15 minds of the construction of all the things
	inside, such as the formitures. Ice noted and located

١	
	in Norway. People like staying in the ice hotels on the grounds that they are birdiant and it appear that
	The grounds that they are brilliant and it appear that
	ice notels are dealy deadly cold, but they aren't.
	20 1 1 1 1 1 1 1 1
	Lecond of all, when it comes to the prison notels, they are located on Australia. After the
	prizons are closed, the people of reconstruct them
	to be pure hotals. Inside the prison hotel people all
	customers can sleep in a cell to like a prisoner, leople
	23 have a faircy to stay in the prison noted attributed to
	the fact that the history of the prison was deadly
	the fact that the history of the prison was deadly interesting. Also, all the cuttomers of the trotal prison
	hotel can have a try cooking dinner together in the
	prison kitchen.
	30
	Finally, as for the lighthouse notels, they are
	located in ecotland inside the lighthouse hotel, all
	quests can watch the amosing view. People have a
	formay to stay on the lighthouse hotel of for the
İ	35 kerson that the rooms posside it are round Alto, and
	the fantascic scenery because of the fantastic
	ecenery. Apoint from that, people like examine mide
	the lighthouse hatel size there is peacoful and trangent
	Frangist tranguil and it furnish them with a great
	ecenery. Apoint from that, people like (faying prince the lighthouse hotel size there is peacoful and transport transport transport transport transport transport transport transport to watch the the life of the birds.
	lo, what are you waiting for? Let's go to the unusal

Answers written in the margins will not be marked.

END OF TASK 7
END OF PART B1

Task 8: Feature Article (18 marks)

Write a short feature article about travel and tourism in Hong Kong in the past using information from the B2 Data File and your notes. You should write around 150 words.

Hong Kong Tourism: The Way It Was
In 1926's, many people travel by chips or trains. It
is used longer time to travel, rer example, people need
Six weeks from London to Hong Kong, It used very longer time. In that time, thewel always for very rich
people becomes travel was expensive and need more
time. Only vich people could do it.
In the other hand, there is a hotel called Dragan
Hotel which opened in 1913. It is used by Inpanese army
10 in second world way. The transport in 1920's of Dragon
Hotel had stables for horses, like other hotels. People used
to hire horse for carriaging.
Dragar Hotel had extra rooms for servants because the
15 international Hourists were richer and they are more
glamorous in 1920's. In that time, the tourists used to have
so much luggage before had different outfits for dinner iAnd
many people liked natching people dance after dinner.
20 Novaday, travel not for rich people. Many people cen
forel now They like travelle because they are destalled

25	themself, have : fun and learn languages such as Japaness. That is the change of Hang Kang tourism from 1920's to now.	-
30		
35		
40		

Task 9: Email to Queenie Lau (18 marks)	
Write an email to Queenie Lau about the article she has sent using it 120 words.	nformation from the B2 Data File. Write aroun
To: Queenie Lau Subject: Petails about plastic surgery holid	ay in Thailand
Dear Miss Lau,	
I can Marty Poon. I am writing	about some details of
your subinfled ain outile about por mailand that you need to check am	d change a few things.
First, the images of the article per article. Also, any materials used	d (e.g photographs) must
not breach copyright. You should s 10 And the images for articles with s	
resolution JPEG tile format. The next thing is your article	o's title is inscina You
need to create it and the titles	mest not be more than
15 80 characters long, And the limit wards, not 1200. You may change	
In the other hand, you may co Thai place names. Gan need to ch	stacting the spelling of eck these carefully.
17 last, the dealine for subm Should be coveful about the date.	
I hope you can fellow these	

25 them correfully.	
	Yours sincerely; Marty Poon Marty Poon
	Marty Poan
	Marty Pan.
<i>30</i> .	J
to the state of th	
35	
40	
70	

Task 10: Editorial (18 marks)

Write the editorial for the magazine using information from the B2 Data File and your notes. Write around 200 words.

	Positive Effects of Tourism.
	Commission with the affords of free one
	Some people think that the effects of tourism ove
5	effects of Tour sm.
ľ	
	First of all, people go to travel and they will spend.
	money for entertaining, eating or living, And these money can
	developing the effective structures on that place such as
10	hospital, same facilities . These can help local people to have
	more effective structures, These can improve the quality of
	life. Also more tourism can make more jobs for local people
	This can decrease the rate of jubless. In a poor country,
	people can get a job easier,
15	
	In the next thing, the government can use the money
	which is from the tourists to help the people that like
	12trica. The government in Africa brought clean water into
	poor area. This helped many people. Also, the local people
20	can learn some things from tourists, like language. This may
	make them learn mae different culture.
-	All in all, tourism has postive effects and negative
-	effects but positive is more than negative. So, travel
25	75 a good thing,
-	

	\cdot
30	
35	
40	
ŀ	
ĺ	
45	
,,,	
50	
-	
55	

Answers written in the margins will not be marked.

END OF TASK 10

END OF PART B2

Task 8: Feature Article (18 marks)

Write a short feature article about travel and tourism in Hong Kong in the past using information from the B2 Data File and your notes. You should write around 150 words.

	Hong Kong Tourism: The Way It Was
	Nowadays, travelling to foreign countries is very easy. However, in the past, it was not as simple as we perceive.
	very easy. However, in the past, it was not as simple
	as we perceue.
5	In the 1920s, people usually travelled internationally
	by ships and trains as their transport. People even used to
	transport technology, the length of time of transport and
	horder was usually longer. For example, it took 6 weeks
10	to move from London to Hong Kong!
	7 7
	Moreover, the cost of travelling and transport
	was very high in the 1920s due to a longer transport
	length. Only rich people can afford the luxurious tronsport
15	tees. Also, the price of room at hotels was much higher
	than now in today's money. For instance, it required
	about \$12,300 of a room per night at Dragon Hotel which
	costs only \$4200 in 2013! Besides the number of
	rickshow reduces in Hong Kong reduces from 3243 in 1828
20	to 2 To 2013. As a result, only rich people could
	enjoy international tourists in the 1920s

25	Besides, tourist used to have so much luggage in the post before they had different outfits for dinner etc. Navadays, the amount of luggage significantly reduces. Besides, tourists in the 1920s liked watching people dence after dinner that they thought the ladies were beautiful.
	beautiful. To sum up, not only was the transport of travelling different from the past, but also the costs and activities towersts did were not the same at all.
35	
40	

Answers written in the margins will not be marked.

END OF TASK 8

Task 9: Email to Queenie Lau (18 marks)
Write an email to Queenie Lau about the article she has sent using information from the B2 Data File. Write around 120 words.
To: Queenie Lau
Subject: Reply to your article to the Asia Life mapirine
1) Thank you for your submission of the article.
However, there are several things we would like to remind
you The editorial team has reviewed your article about
plastic surgery holidays in Thoiland for inclusion in the next
5 755me, but you need to check and change a few throngs.
Jon Marie Commission of the Co
First of all, please let us have images that how
much we need, the format and source. A soft copy
with high resolution JPEG file format should be sent to is.
In fact, the payment to writers would be HKI) loop per page,
including both text and pictures used for are suggested to
submit 15-20 images par article and we would choose 5
for each article accepted for publication.
15 2 1 44 1 1 4 1
Besides, a title has been missed in your article
that must not be more than so characters long turthernore,
your article exceeds our word trust I 900 words.
Also, please check the spelling of That place names corefully, and see whether all the details in the article are accurate.
20 carefully, and see whether all the details in the article
ere accurate.
At last please submit the edited version to us
Letore the deadline 30th April. Thank you so much

25		Yours Sincorely, Marty Poon
30		
	t	
35		
40		

Answers written in the margins will not be marked.

END OF TASK 9

Task 10: Editorial (18 marks)

Write the editorial for the magazine using information from the B2 Data File and your notes. Write around 200 words.

More Benefits Than Drawbacks of Tourism
· ·
Dear Editori,
5 With reference to a lettle from Kevin Hur in your megazine, which claims that tourisms are
hurting the local people, I would take to express my views: I totally closagree with him and under no circumstances Should me overlook the positive effects of tourism on local 10 people.
The article from Kevin Hui states that tourists going into those areas in which local people true in will bring negative effects to them. He argued that tourism deteriorate the original culture and trues of local people. However, it is obviously out of place and for more positive influences can be brought by tourism on them.
First of all, tourism brings a tremendous amount 20 of money to the local people. The local government can make use of the capital in order to improve local people's quality
of late For example, the government can develop its infrastructure lake roads and hospital. Also, it can carry out projects to bring clean water into poor aveas. People with higher income can provide better education services to their children as well.

30	Moreover, tourism can help local people maintain their tradition. Local people tend to catch up customs to attract tourists. For example, the native dance in Thai starts becoming more and more popular after hotels put that as performance.
35	Furthermore, tourism is conductive to local people by providing job apportunities. They can engage in several tourism related services in a bid to earn a living. The cultural exchange between tourists and local people is also advantageous for local people to enhance their language such as English.
-	Also, tourism actually helps people to understand the ninique culture of local people instead of harming it. For example, in Sauri people are starting to share ideas with tourists. Tourists can also provide some ideas of new technology to them such as creating a village webspage which helps tourists to get information about the village. Furtherware,
45	some tourists such as the writer Mrs. Jessica Glasser, can write down the stories of local people and help them to get those published. It is beneficial to let people learn about their traditions through reading the books.
-	To sum up, townism brings more benefits than drawbacks to the local people. An appropriate cultural exchange can improve their living stoudard and also conserve their own culture. Yours Faithfully, Marty Poon
33 -	Marty Poon

Answers written in the margins will not be marked.

END OF TASK 10

END OF PART B2