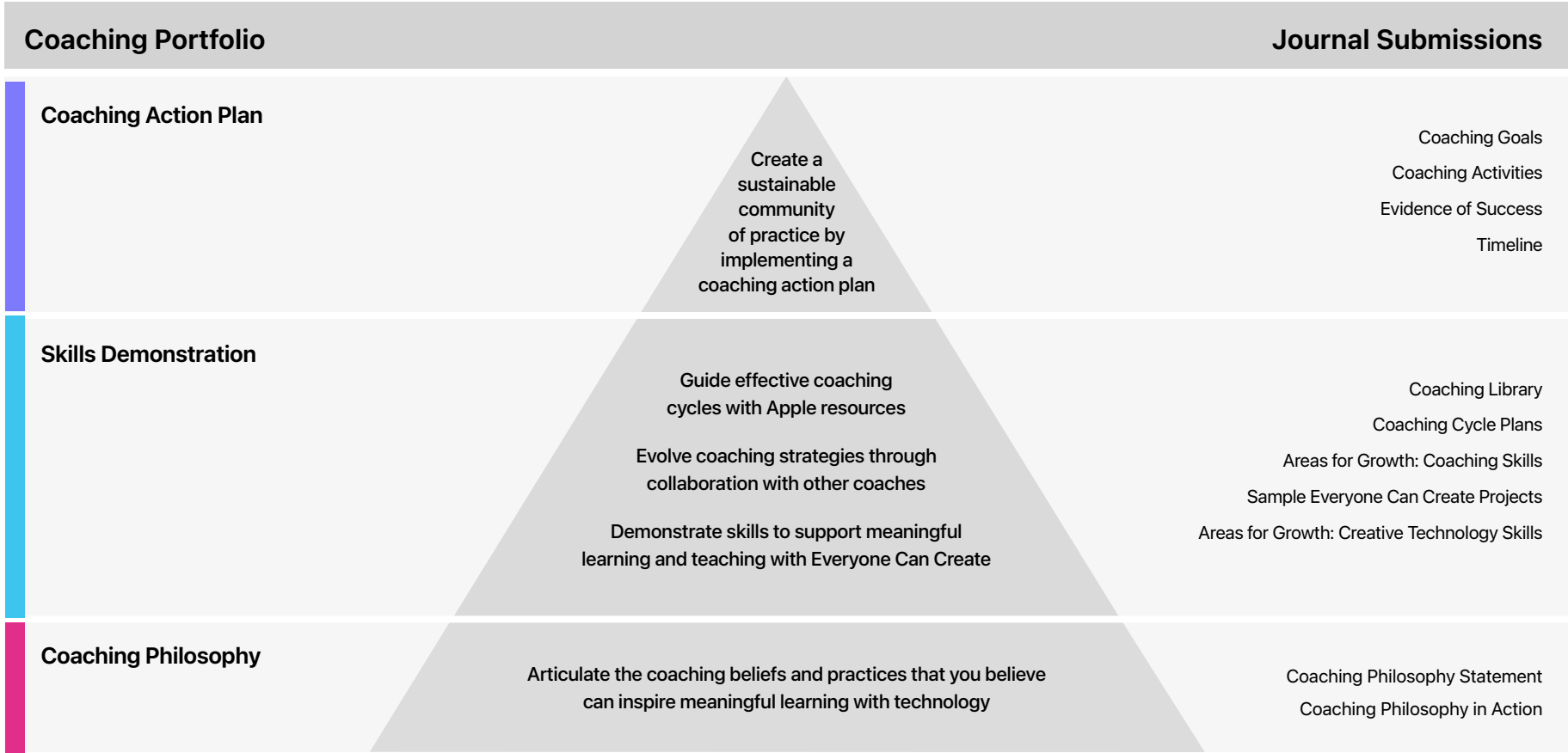**Apple Learning Coach**
Program Overview

About Apple Learning Coach

Apple Learning Coach is a free professional learning program that trains instructional coaches, digital learning specialists, and other coaching educators to help teachers get more out of Apple technology. It's a dynamic mix of self-paced lessons, workshop sessions, and personal creative projects — and participants may be eligible to receive continuing education credits.*

The Learning Experience

Once accepted into the program, Apple Learning Coach candidates engage in an online course, with self-paced modules and two days of virtual workshops with Apple Professional Learning Specialists. This experience provides a cohort of fellow coaches, as well as Coaching Journals and actionable takeaways.

The learning experience builds to the creation of a Coaching Portfolio, which candidates submit as their final assessment at the end of the course.

Coaching Portfolio		Journal Submissions
Coaching Action Plan	Create a sustainable community of practice by implementing a coaching action plan	Coaching Goals Coaching Activities Evidence of Success Timeline
Skills Demonstration	Guide effective coaching cycles with Apple resources Evolve coaching strategies through collaboration with other coaches Demonstrate skills to support meaningful learning and teaching with Everyone Can Create	Coaching Library Coaching Cycle Plans Areas for Growth: Coaching Skills Sample Everyone Can Create Projects Areas for Growth: Creative Technology Skills
Coaching Philosophy	Articulate the coaching beliefs and practices that you believe can inspire meaningful learning with technology	Coaching Philosophy Statement Coaching Philosophy in Action

*Participation in Apple Learning Coach requires approval from school, district, or nonprofit organization leadership.

"Overall, the Apple Learning Coach program is well designed, highly professional in approach, easy to navigate, and uses multimedia resources creatively and effectively."

ISTE Seal of Alignment Review Findings Report

"I have already seen the benefits of the program in increasing coach confidence and improving proficiency with Apple technology."

Tara Cahill, Executive Director of Technology, Integration, and Information Services, Texas

"The biggest beneficiaries from our district's involvement in the Apple Learning Coach program have been our students."

Steve Hartnett, Director of Digital Teaching and Learning, Pennsylvania

"Apple Learning Coach has been great for helping me build community with other coaches. Instead of feeling isolated, I'm surrounded by a village."

Amy Stevens, K–5 Technology Integration Specialist, Indiana

Application Requirements

The Apple Learning Coach program is open to instructional coaches, digital learning specialists, and other educators who have the capacity to coach K–12 teachers. While the program is designed for employees of K–12 schools and districts, it's open to higher education and nonprofit employees whose roles include coaching K–12 teachers.

The application for Apple Learning Coach requires the following:

- **Verification of Apple Teacher recognition**
  - Apple Teacher recognition is required to ensure that all Apple Learning Coach candidates have learned foundational skills on iPad or Mac. Accepted applicants take these foundations further during the Apple Learning Coach course.

- **Capacity to coach**
  - Applicants are required to describe their capacity to coach in the application. "Capacity to coach" means the applicant's role will allow them to coach at least one K–12 educator in a school or district. The program defines coaching as partnering with teachers to analyze their teaching, set goals, identify strategies to reach the goals, and provide support until the goals are met.
  - The program is designed specifically for educators who coach, so a condition of admission to the program is that applicants must be able to coach at least one K–12 educator upon completion of the course. The course content assumes that all Apple Learning Coaches work within a school or district.

- **Written approval from school, district, or organization leadership**
  - All applicants are required to obtain approval from their school, district, or organization leadership to participate in the program.
  - To begin the ethics approval process, applicants will be asked to provide contact information for their leadership in the application.

[Apply here.]

Course Expectations

To be successful in this course, candidates must:
- Read all sections in every unit carefully
- Earn 100 percent on all quizzes in each unit
- Submit a completed journal for each unit
- Attend and actively participate in the two days of workshops (see the next page for date options)
- Submit a completed Coaching Portfolio at the end of Unit 6

Candidates will learn more about these expectations if accepted into the program.
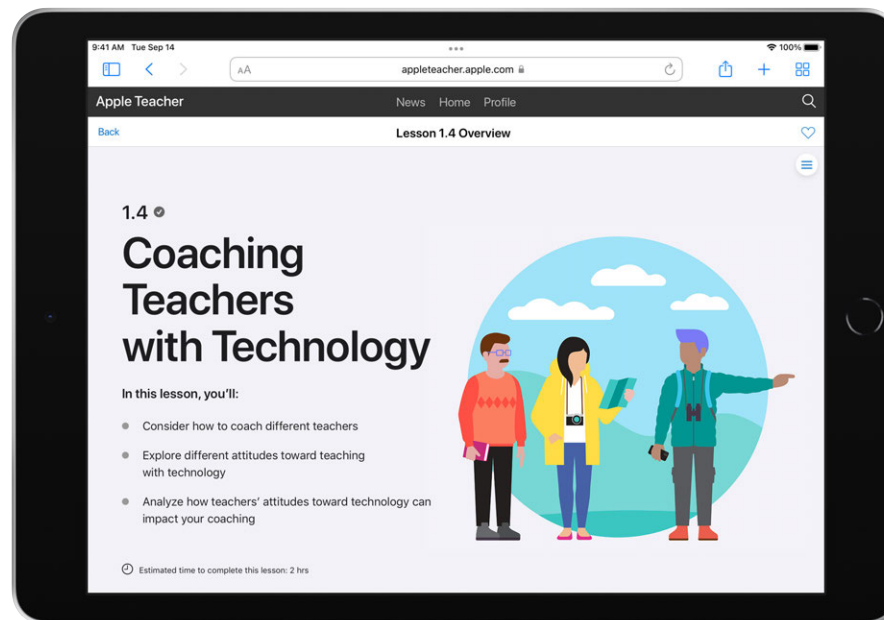
Timeline

Application Deadline: April 19, 2022, is the final date applicants may apply

Kickoff Event: This optional virtual event is one hour long, including Q&A. It will be offered on the following evenings: May 9 (4:00 or 6:00 p.m. PDT) and May 12 (5:00 or 7:00 p.m. PDT), 2022

Units 1 and 2: Self-paced and online; April–June 2022

Virtual Workshops for Units 3 and 4: If accepted into the program, candidates will be required to attend one of the following virtual workshop options:

Date	Time
June 6 and 7, 2022	6:00 a.m.–12:30 p.m. PDT
June 9 and 10, 2022	7:00 a.m.–1:30 p.m. PDT
June 13 and 14, 2022	8:00 a.m.–2:30 p.m. PDT
June 15 and 16, 2022	9:00 a.m.–3:30 p.m. PDT
June 21 and 22, 2022	6:00 a.m.–12:30 p.m. PDT
June 23 and 24, 2022	7:00 a.m.–1:30 p.m. PDT

Units 5 and 6: Self-paced and online; June–August 2022

Final Course Deadline: Coaching Portfolios for this cohort are due September 1, 2022
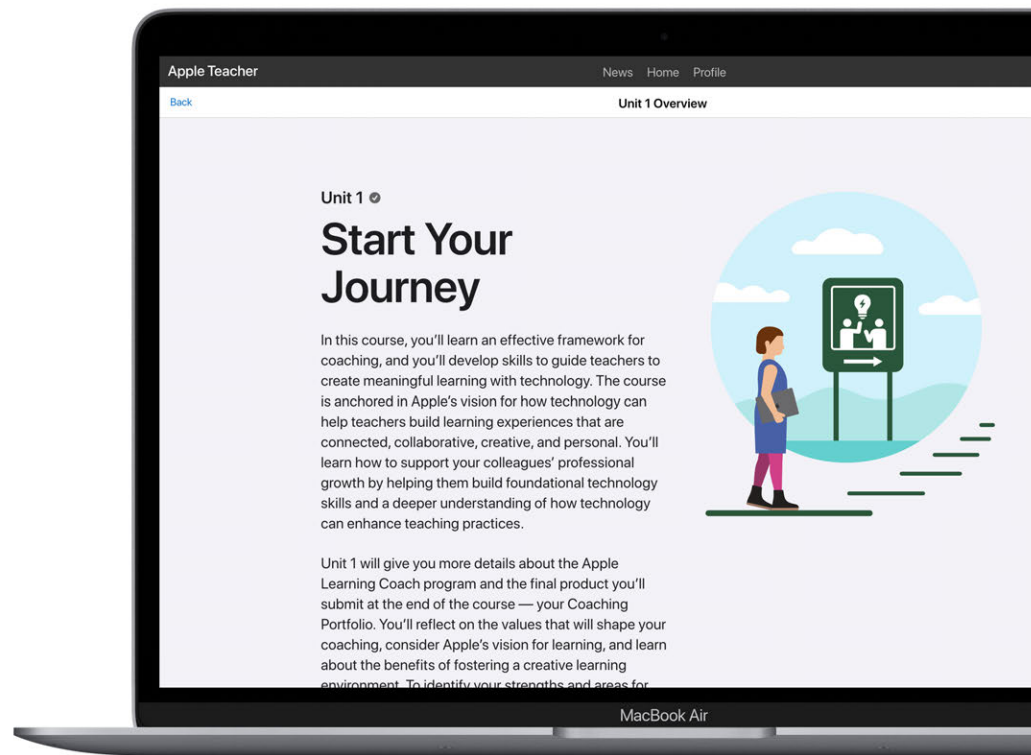
Note: The course takes an average of 43.5 hours to complete. Please see the following page for more information on learning time, continuing education credits, and professional development hours.

Continuing Education Units

Apple Learning Coach participants may be eligible to receive continuing education units (CEUs) from Lamar University, in recognition of their completion of the training and materials.

Upon completion of the course, candidates will receive an email with instructions on how to request CEU credits directly from the university.

Professional Development Hours

Depending on district and state policies, many participants may be eligible to get credit to meet professional development hour requirements and achieve potential pay scale advancement. School and district leaders may consider qualifying the Apple Learning Coach program for at least 43.5 hours of professional development.

	Learning Time	Description
Kickoff	1 hour	Optional virtual event to help get you started, including Q&A
Unit 1	6.5 hours	Independent online learning, including completion and submission of Coaching Journal
Unit 2	9 hours	Independent online learning, including completion and submission of Coaching Journal
Unit 3 (Workshop)	6 hours	Online collaborative sessions, including completion and submission of Coaching Journal
Unit 4 (Workshop)	6 hours	Online collaborative sessions, including completion and submission of Coaching Journal
Unit 5	8 hours	Independent online learning, including completion and submission of Coaching Journal
Unit 6	7 hours	Independent online learning, including Coaching Portfolio submission to showcase a candidate's body of work throughout the Apple Learning Coach program
Total	**43.5 hours**	

Maintaining Momentum

Each Apple Learning Coach will develop a Coaching Action Plan specific to the needs of their school or district. By the end of the course, they'll have defined:

Coaching Goals
Actionable goals for how to improve coaching at their school or district

Coaching Activities
Specific activities to achieve their coaching goals

Evidence of Success
Explanation of how they'll measure the successful achievement of their coaching goals

Timeline
Steps they'll take along the way to achieve their goals

Each Apple Learning Coach will gain a deeper understanding of how to support different teachers as they integrate technology into learning. This person will be the in-house expert, so teachers have a coach who can help them realize the full potential of their Apple technology — and the full potential of their students.

After successfully completing the course, Apple Learning Coaches are invited to engage in ongoing learning and networking with fellow coaches across the country.
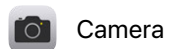
Technology Requirements

The Apple Learning Coach program teaches coaching skills for creative integration of technology into learning. Everyone Can Create is used to inspire participants and model activities and projects that engage students more deeply in learning. Participants will need an iPad and the following free resources to complete the projects.*

Everyone Can Create Video	Everyone Can Create Drawing	Everyone Can Create Music	Everyone Can Create Photo	Everyone Can Create Teacher Guide	Everyone Can Create Teacher Guide Early Learners
Download the guide ›	Download the guide ›	Download the guide ›	Download the guide ›	Download the guide ›	Download the guide ›
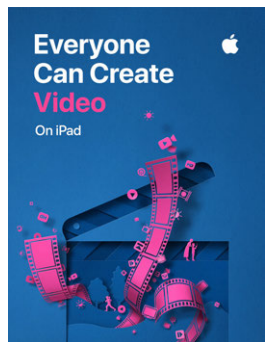
Video
- Camera
- Photos
- iMovie ›
- Clips ›
- Keynote ›
- Pages ›
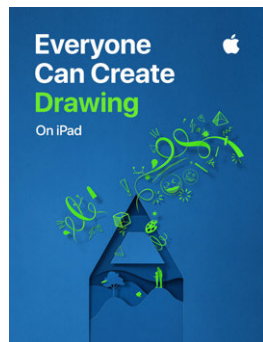
Drawing
- Tayasui Sketches School ›
- Keynote ›
- Pages
- Camera
- Photos

Music
- GarageBand ›
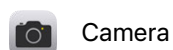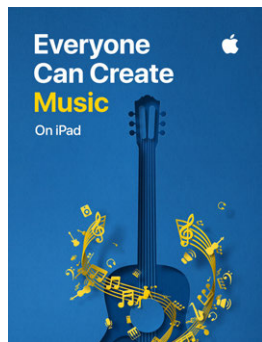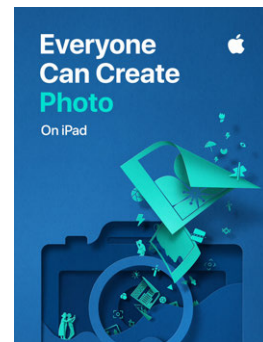
Photo
- Camera
- Photos
- Keynote ›
- Pages ›

Everyone Can Create Design Workbook

Download the workbook ›
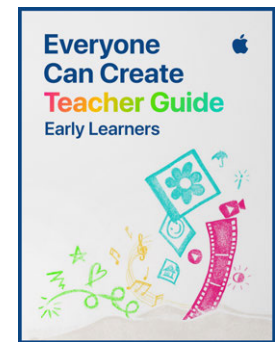
*Guidance for coaching teachers includes Mac examples when possible, but for the best experience with Apple Learning Coach, participants and their schools should have access to iPad with iOS 11, iPadOS 14, or later. Some app features require iPadOS 14 or later. All apps are free and available on the App Store or included on iPad.

Frequently Asked Questions

Who's an ideal candidate for this program?

Apple Learning Coach is a good fit for an instructional coach, digital learning specialist, or other educator who has the capacity to coach K–12 teachers.* While the program is designed for employees of K–12 schools and districts, it's open to higher education and nonprofit employees who have the capacity to coach K–12 teachers within their roles. The program is currently available only in the U.S.

How much does the program cost?

There's no fee to participate.

Does the program have prerequisites?

Applicants are required to earn their Apple Teacher recognition in the Apple Teacher Learning Center to gain foundational skills with Apple technology before acceptance into the program.

Applicants are also required to submit an application and obtain written approval from their school, district, or organization leadership. See page 4 for more information on application requirements.

What's the time commitment?

The time commitment for candidates to complete the certification course is estimated at 43.5 hours over a four-month period, including a one-hour virtual kickoff and two days of virtual workshops. See the table on page 6 for more information.

What will participants gain?

Apple Learning Coach provides participants with a full course, actionable guides and templates, and a cohort of peers. Apple Learning Coaches may also be able to earn more than 40 hours of continuing education units. See page 6 for details.

How do Apple Learning Coaches maintain certification?

We require all Apple Learning Coaches, once they're certified, to renew certification by participating in a minimum of six hours of Apple professional learning every two years to stay current on Apple technology and resources.

*See "Application Requirements" on page 4 for more information about the "capacity to coach."

More Professional Learning with Apple

In addition to Apple Learning Coach, we offer a range of experiences to support educators and administrators as they deploy, manage, and teach with Apple products.

- Apple Teacher is a free professional learning program designed to support and celebrate educators as they teach and learn with Apple. The program helps educators build foundational skills on iPad and Mac, then guides them through integrating technology into everyday lessons with Apple Teacher Portfolio — creating a portfolio of their work that's ready to share with leadership and peers. The journey starts in the Apple Teacher Learning Center — a personalized online learning experience that can be accessed from any device, anytime.

- Apple leadership books provide strategies to help leaders guide successful initiatives.

- The Education Deployment Guide outlines best practices to help IT staff deploy and manage Apple devices. Our Deployment for Learning and Teaching workshop and our systems engineers can also help you develop deployment and management strategies for your school.

- To see how innovative schools and educators are using Apple technology, learn more about the Apple Distinguished School and Apple Distinguished Educator programs. You can also get inspiration from @AppleEDU and join #AppleEDUchat on Twitter every Tuesday evening throughout the school year.

- Apple Professional Learning Specialists are available to provide custom support for teachers and executive coaching for your leadership team. Virtual conferences and coaching extend our offerings to support educators in making the most of Apple technology.

- For information about all the professional learning opportunities available to you, contact your Apple Education team, email appleprofessionallearning@apple.com, or call 1-800-800-2775.

Questions about the Apple Learning Coach program? Email applelearningcoach@apple.com.