



# DuPont™ Imron® Elite

FROM THE PRODUCTION LINE TO THE FRONT LINE

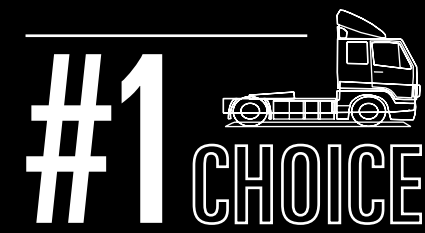


Commercial Finishes



DuPont™ Imron® Elite finishes deliver consistent, premium-quality results with superior durability for today's commercial vehicles.

That's why DuPont™ Imron® Elite finishes have earned more commercial and OEM approvals than any other paint brand.



DuPont™ Imron® Elite is currently the primary topcoat for 5 of the top 7 heavy-duty truck manufacturers.



Only DuPont™ Imron® has a proven history of durability, high quality and innovation.



A full range of components can be combined using a single mixing machine to handle any job.



DuPont™ Imron® Elite retains its original appearance over the long haul so commercial vehicles stay in service longer.

Proven durability for long-lasting results

When it comes to lasting appearance, testing shows that no competitive paint system outperforms DuPont™ Imron® Elite. Under the harshest environmental conditions, DuPont™ Imron® Elite retains its original appearance longer than the competition—so commercial vehicles and equipment can stay in service longer. It also outperforms other paint systems in gloss and DOI.

And since the DuPont™ Imron® Elite finishes used on the production line and in the aftermarket are identical, their “repair-in-kind” capability makes it easy to achieve an original factory finish that lasts.

MILE AFTER MILE

DuPont™ Imron® Elite outperforms other paint systems in lasting appearance, gloss and DOI.



DuPont™ Imron® beat the competition in resistance to exposure with acids, bases, HCl, solvents and fuels.



Smooth, bright colors with unbeatable greater chip- and impact-resistance keeps finishes looking new, longer.

# Specially engineered to help grow your business

When you choose DuPont™ Imron® Elite, you get more than paint—you get the industry benchmark in color, appearance and productivity. While some manufacturers make similar claims for their finishes, only DuPont™ Imron® Elite has a proven history of durability, high quality and innovation.

DuPont™ Imron® Elite provides maximum versatility and increased throughput with low-VOC, low-HAP and chrome-free formulations.



With just 27 PowerTint™ toners, virtually every conceivable color can be achieved, reducing inventory and streamlining production.



DuPont™ Imron® Elite topcoats and basecoats are formulated to comply with strict VOC emission standards—without sacrificing results.

Based on patented technology, the complete line of DuPont™ Imron® Elite finishes can help you deliver exceptional, long-lasting finishes to increase customer satisfaction—and meet VOC-compliance requirements.

## Precise color matching

With more than 18,000 color formulas and original manufacturer color specifications, DuPont™ Imron® Elite delivers outstanding color matching. Just 27 PowerTint™ toners can be combined to give you virtually every conceivable color—helping to reduce inventory and streamline production.

## Versatile

Whatever the application, age, condition or damage, the PowerTint™ mixing machine allows for a choice of qualities specifically designed to deliver the results you need and the value you desire.

## Easy application

The complete line of DuPont™ Imron® Elite finishes is specially engineered to work for both original manufacturing as well as aftermarket refinishing processes, making it easy to “repair-in-kind” and achieve high-quality results.

This versatility allows for increased productivity, accurate color matching and a high-quality original equipment finish—whether it’s a panel or overall application.

## Environmentally compliant

DuPont™ Imron® Elite topcoats and basecoats are formulated to comply with strict 2.8 VOC and 3.5 VOC emission standards—without sacrificing results. VOC compliance can be achieved by simply changing the binder or the activator rather than incurring costly equipment upgrades.

## OEM Approved

DuPont™ Imron® Elite is the finish of choice of North America’s leading heavy-duty truck and transit bus and coach manufacturers.





## DuPont™ Imron® Elite

**3.5 VOC Polyurethane Topcoat | EA quality**  
DuPont™ Imron® Elite single-stage topcoat is recommended for dealers and independent shops that want excellent OEM color match, premium appearance and high performance at a maximum applied VOC of 3.5 lbs/gal.

**Key features:**  
High-quality pigments and patented dispersion process allow PowerTint™ to deliver exceptional coverage with a single cross coat and decreased material consumption.

PowerTint™ tints provide tighter control of ready-to-spray viscosity and improve atomization for excellent flow and levelling and a smooth, high-gloss appearance.

An extensive palette of solid and metallic colors.

Panel and overall repair capabilities make it the ideal choice for heavy-duty trucks.

Ideal for accounts with force-dry capabilities.

7-year limited warranty.\*

**3.5 VOC Polyurethane Basecoat | EB quality**  
DuPont™ Imron® Elite basecoat is recommended for dealers and independent shops that want excellent OEM color match, premium appearance and high performance at a maximum applied VOC of 3.5 lbs/gal.

**Key features:**  
High-quality pigments and patented dispersion process allow PowerTint™ to deliver exceptional coverage with a single cross coat and decreased material consumption.

PowerTint™ tints provide tighter control of ready-to-spray viscosity and improve atomization for excellent flow and levelling and a smooth, high-gloss appearance.

An extensive palette of solid, metallic and pearl colors.

Panel and overall repair capabilities make it the ideal choice for heavy-duty trucks.

Ideal for accounts with force-dry capabilities.

10-year limited warranty.\*

\* Must be AOQ-C certified to offer warranty.



## DuPont™ Imron® Elite Express

**3.5 VOC Polyurethane Topcoat | EF quality**  
DuPont™ Imron® Elite Express single-stage topcoat is recommended for dealers and independent shops that want an ultra-productive finish for panel repairs and two-tone color schemes, excellent OEM color match and very good performance at a maximum applied VOC of 3.5 lbs/gal.

**Key features:**  
High-quality pigments and patented dispersion process allow PowerTint™ to deliver exceptional coverage with a single cross coat and decreased material consumption.

PowerTint™ tints provide tighter control of ready-to-spray viscosity and improve atomization for excellent flow and levelling and a smooth, high-gloss appearance.

An extensive palette of solid and metallic colors.

Panel and multi-panel repair capabilities make it the ideal choice for heavy duty trucks.

Excels in air-dry conditions. Can be force-dried for even higher productivity.

7-year limited warranty.\*

**3.5 VOC Polyurethane Basecoat | EG quality**  
DuPont™ Imron® Elite Express basecoat is recommended for dealers and independent shops that want an ultra-productive finish for panel repairs and two-tone color schemes, excellent OEM color match and very good performance at a maximum applied VOC of 3.5 lbs/gal.

**Key features:**  
High-quality pigments and patented dispersion process allow PowerTint™ to deliver exceptional coverage with a single cross coat and decreased material consumption.

PowerTint™ tints provide tighter control of ready-to-spray viscosity and improve atomization for excellent flow and levelling and a smooth, high-gloss appearance.

An extensive palette of solid, metallic and pearl colors.

Panel and multi-panel repair capabilities make it the ideal choice for heavy duty trucks.

Excels in air-dry conditions. Can be force-dried for higher productivity.

10-year limited warranty.\*



## DuPont™ Imron® Elite Productive

**3.5/2.8 VOC Polyurethane Topcoat | EX quality**  
DuPont™ Imron® Elite Productive single-stage topcoat is ideal for dealers, independent shops, fleets and municipalities that want a highly productive finish that features an extensive palette of solid and metallic colors, premium appearance and excellent performance at a maximum applied VOC of 3.5 or 2.8 lbs/gal.

**Key features:**  
Formulated with a patented DuPont resin package that accelerates cross-linking for faster through-cure—reducing energy consumption and process time.

High-quality pigments and patented dispersion process allow PowerTint™ to deliver exceptional coverage while decreasing material consumption.

PowerTint™ tints provide tighter control of ready-to-spray viscosity and improve atomization for excellent flow and levelling and a smooth, high-gloss appearance.

Temperature-based activators and reducers provide greater application latitude and control over the variables that affect final appearance and productivity.

The DuPont™ 15309S™ low VOC activator reduces the maximum applied VOC to 2.8 lbs/gal without sacrificing the quality or performance of the finish.

Panel and overall repair capabilities make it the ideal choice for commercial vehicles, transit bus and light rail, beverage and delivery trailers, and emergency vehicles.

7-year limited warranty.\*

For more information, call

In Canada: 1.800.668.6945

In U.S.: 1.800.GET DUPONT

or visit

[www.pc.dupont.com](http://www.pc.dupont.com)



*The miracles of science™*