



EUR/USD Tips and Trading Strategies

Kathy Lien
www.bkforex.com



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How to be a Smart Trader



**Smart Money
Does NOT
Buy Dips & Sell Rallies**



Smart Money Knows WHAT To Trade





Smart Money Knows WHEN To Trade





2 Most Actively Traded Currencies:

United States Dollar
Euro

EUR/USD



Smart Money Understands that....



3 Ingredients in a Perfect Trade





#1 Fundamentals

#2 Technicals

#3 Sentiment



Trading

Forex vs. Stocks

What Moves Stocks?

- ✓ Corporate news and earnings
- ✓ Economic data
- ✓ Interest rates / comments by Central Banks
- ✓ Commodity prices
- ✓ Market sentiment





What Moves FX?

- ✓ ~~Corporate news and earnings~~
- ✓ Economic data
- ✓ Interest rates / comments by Central Banks
- ✓ Commodity prices
- ✓ Market sentiment



Stock Trading

1. Trade the Story - *Valuation*
2. Trade the News – *Corporate Announcements*
3. Trade the Charts – *Technical Analysis*



Forex Trading

1. **Trade the Story** – *economic outlook, interest rates*
2. **Trade the News** – *economic data*
3. **Trade the Charts** – *technical analysis*

OR combination of

Technical & Fundamental Analysis



Euro





Background

- Symbol €
- Our Currency Without a Country
- 17 Members in the Eurozone*
- Collectively the Largest Economy in the World
- Germany is the Largest and Most Important Country in the Eurozone

*As of May 2012



Central Bank

- European Central Bank (ECB)
- Mandate: Price Stability – Keep Inflation Below 2%
- Created: 1998
- Central Bank Chairman: Mario Draghi
- Frequency of Central Bank Meetings/Year: 12





When to Trade

3:00AM ET / 7:00 GMT

4:00AM ET / 8:00 GMT

8:30AM ET / 12:30 GMT

London Open

Economic Releases

US Economic Releases





Euro Trading Tips



- Most Actively Traded Currency in the World (>1 Trillion/Day)
- Tends to Trend more than Range
- Correlates with Risk Assets Unless Focus on EZ Credit



Big Moves by Central Banks



PHOTO: WIN MCNAMEE/GETTY IMAGES; GEORGES GOBET/AFP/GETTY IMAGES



Rev Up the Printing Presses





OMT by ECB





Outright Monetary Transactions “OMT”



Step #1

Country
X



EU
IMF



Step #2





Step #2

2 Choices:

A) Full Macroeconomic Adjustment Program

B) Precautionary Program

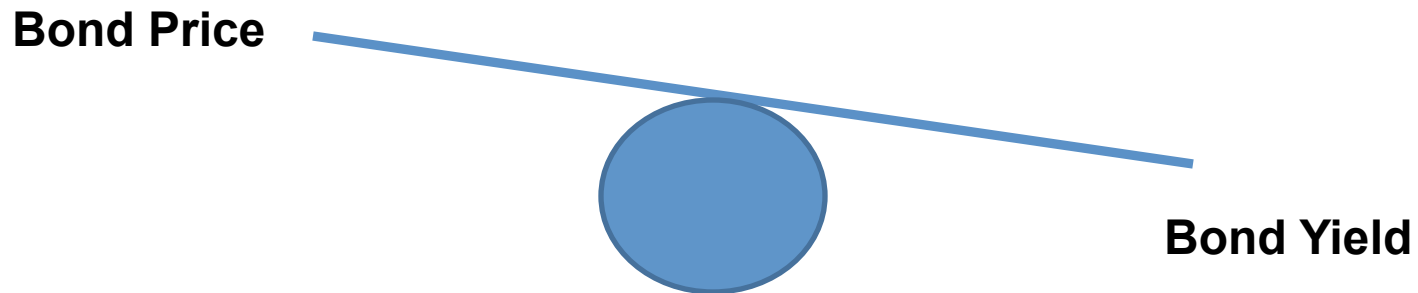


Step #3





Bond Price and Yield Relationship





**Will this be enough to
Save Europe?**

Probably Not.



**But OMT HAS stabilized the
financial markets**



Risks Ahead of Euro



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“PIIGS”





Falling Growth





United States Dollar





- Symbol US\$
- Nickname – Greenback, Buck
- 80%+ of all Currency Transactions Involve the US Dollar.
- The World's Primary Reserve Currency
- More Than 25 Currencies of Other Countries Peg Their Currency to the US Dollar.





Central Bank

- US Federal Reserve (FOMC)
- Mandate: Price Stability and Sustainable Growth
- Created: 1913
- Central Bank Chairman: Ben Bernanke
- Frequency of Central Bank Meetings/Year: 12





When to Trade

- 3:00 AM ET / 7:00 GMT London Open
- 8:30 AM ET / 12:30 GMT US Economic Releases



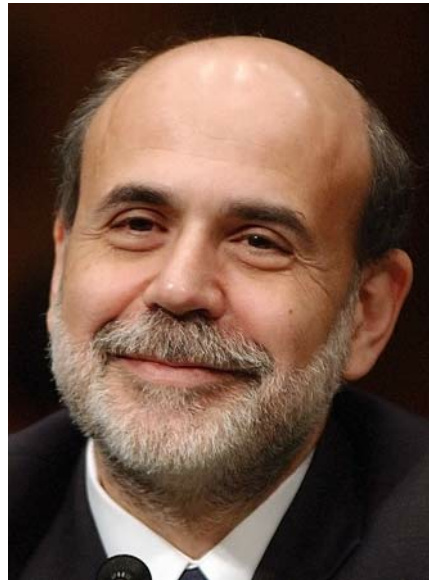


USD Trading Tips

- Positive US Data has been *Hurting* the Dollar Except against the Yen
- USD/JPY Used to Trade on Interest Rate Differentials But Now Trades on QE Policy
- Trading Observation - USD Flows May Reverse When EU Markets Close at 12 Noon ET



QE3





Rev Up the Printing Presses





What Did We Get from Fed?

1. \$40B Per Month – No End Date
2. Pledge to do MORE if Labor Market Doesn't Improve
3. Low Rates Pledge Extended to Mid 2015
4. Commitment to Keep Monetary Easy “For a Considerable Time” after Recovery



Impact of QE

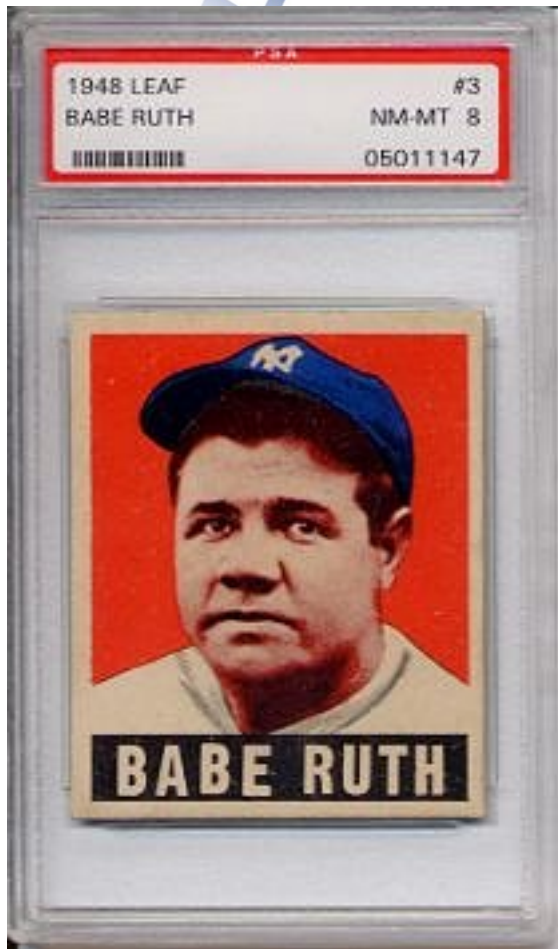


Stocks



Currency

BK FOREX^{LLC}





But has that been the case?

No.

USD up, Stocks down since Sept 13



How is the US Economy Doing?





Risks Ahead of US Dollar

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4 Ways Obama's Reelection Impacts the USD

1. General Economic Policies
2. Fiscal Cliff
2. Bernanke
3. China Policy



EUR/USD 1.15 or 1.45?



How are Entries / Exits Determined?



Trend is YOUR friend -

Double Bollinger Bands



What are double Bollinger Bands?

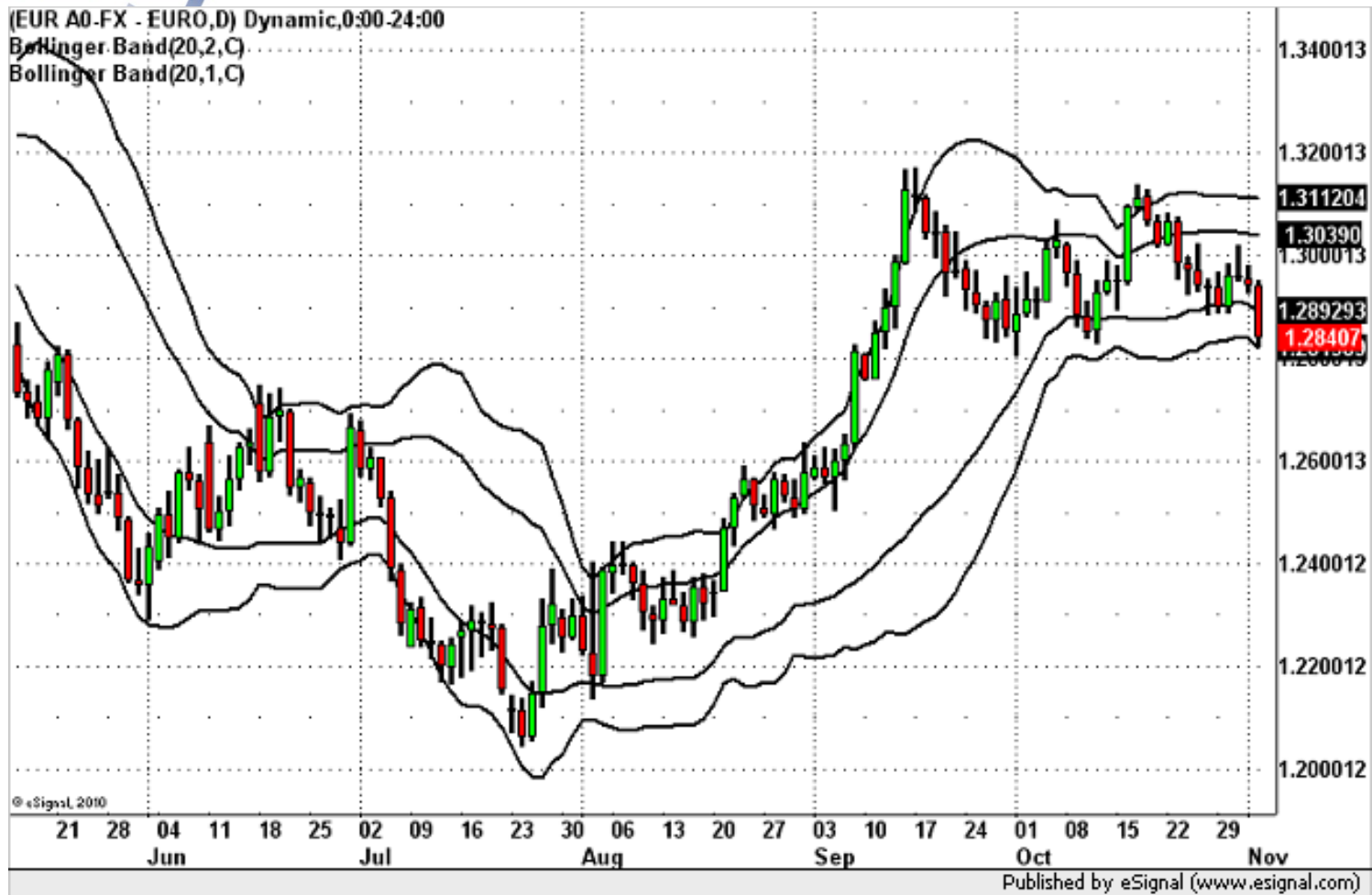
20 Period, 2 Standard Deviation

20 Period, 1 Standard Deviation

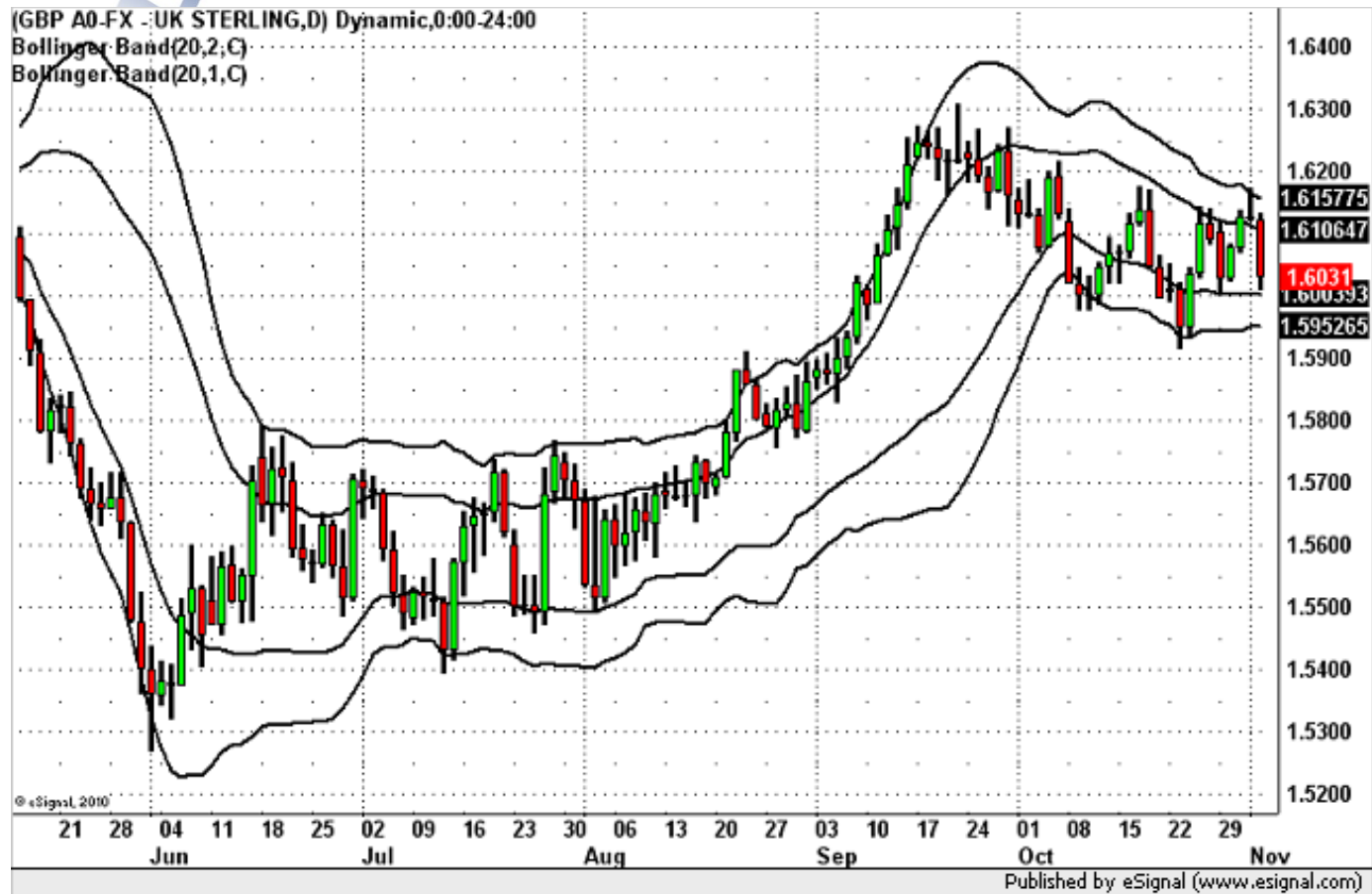
2 BB = Outer Lines

1 BB = Inner Lines

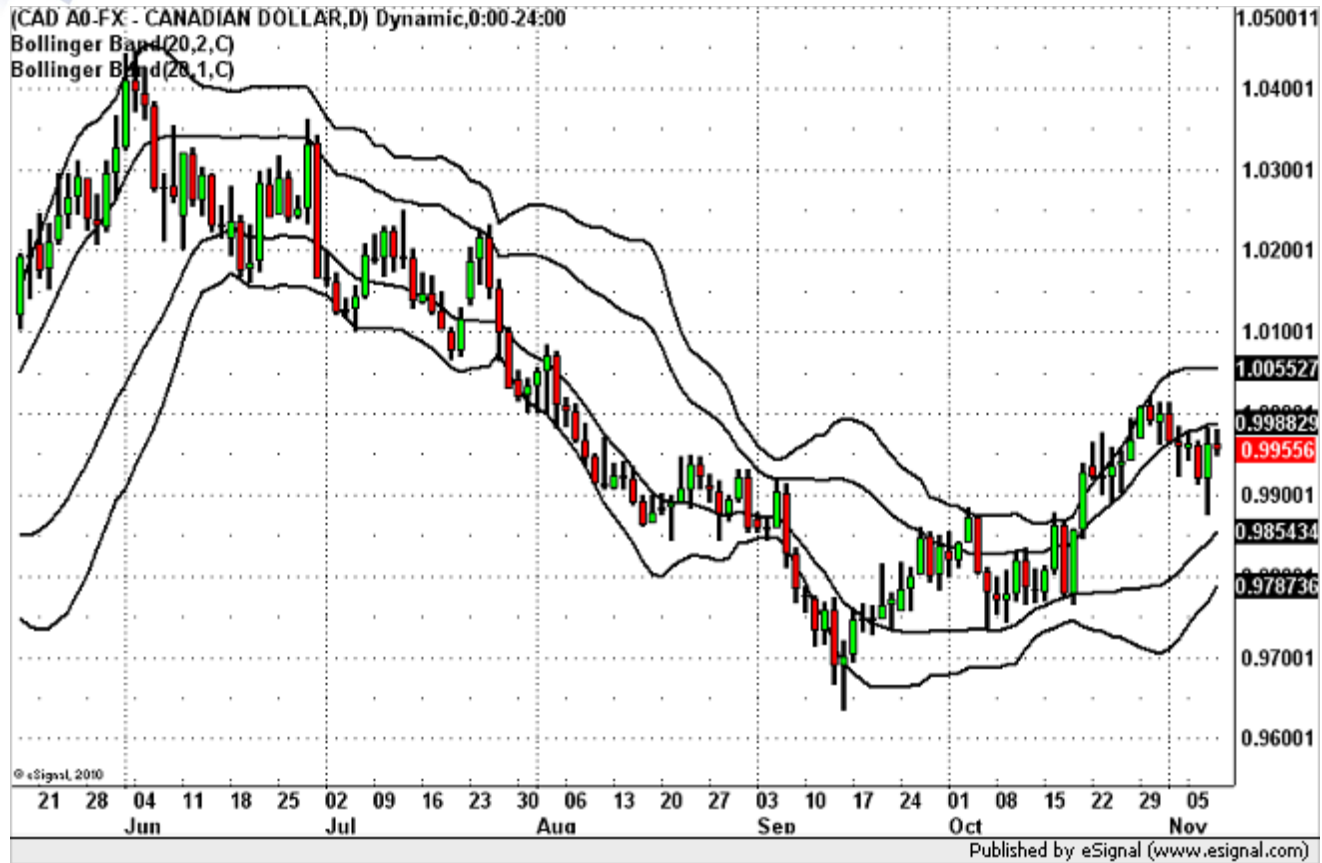
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In FX:

Horizontal Lines

Are MORE Important than

Vertical Lines



Trading Tips

Round Numbers are difficult to break 1st time
around

BUT...

When they are broken, it can be BIG!



Trading Tips

Sentiment is KEY

*You want it on your side, but if its extreme
any adverse news will trigger massive
selloffs!*



**If there is only 1 thing
you take away....**



You WANT



Fundamentals...



Technicals...



Sentiment...



On YOUR Side
For EVERY Trade



**What we do at
BKForex.com**



Trading Signals for the Everyday Trader





**TRADERS FIRST,
ANALYSTS SECOND**

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TRADE WITH US

- One of the most consistent FX Signal Services in the world

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BK TRADING SIGNALS

FX DAY TRADES

1 to 2 TRADES/DAY INTRADAY TRADES

JOIN TODAY

Day trading the forex market is all about finding the FLOW. To day trade effectively you need to pick the right currency pair and take advantage of existing market momentum. We trade EUR/USD every single day [Find out how our BK Intraday Flow Trades Work.](#)

FX POSITIONAL TRADES

1 to 2 TRADES/WEEK SWING TRADES

JOIN TODAY

Our edge is combining Fundamentals with Technicals and Sentiment to identify trading opportunities. We provide 2 kinds of Positional Trades -- Shorter Term Swing Trades that can last a few hours & Medium Term Positional Trades that can last up to a few weeks. [Find out how our BK Positional Trades Work.](#)

FX NEWS TRADES

8 to 12 IDEAS/WEEK BONUS TRADES

JOIN TODAY

News moves markets. Would you like to know our view on the data BEFORE it prints on the screen? Get our News Trading Battle Plan every week AND our detailed analysis of News Trades every day. [Find out how our BK News Trades Work](#)

TRADE RESULTS

BORIS 

Play to Pay
November 9, 2012 • by: Boris Schlossberg

When a Loss Feels Like a Win
October 26, 2012 • by: Boris Schlossberg

[see all posts by Boris Schlossberg](#)

KATHY 

New Website BKAssetManagement.com – Kathy Lien
July 11, 2012 • by: Kathy Lien

New Website



- ✓ POSITION TRADING
- ✓ DAY TRADING
- ✓ NEWS TRADING

FX DAY TRADES

1^{to}2
TRADES/DAY
INTRADAY TRADES

[JOIN TODAY](#)

FX POSITIONAL TRADES

1^{to}2
TRADES/WEEK
SWING TRADES

[JOIN TODAY](#)

FX NEWS TRADES

8^{to}12
IDEAS/WEEK
BONUS TRADES

[JOIN TODAY](#)



✓ POSITION TRADING

#1 Short Term Swing Trades – Trend & News

Step 1 -- Establish a view on economic data

Step 2 -- Check to see if view is consistent with the overall risk appetite & sentiment

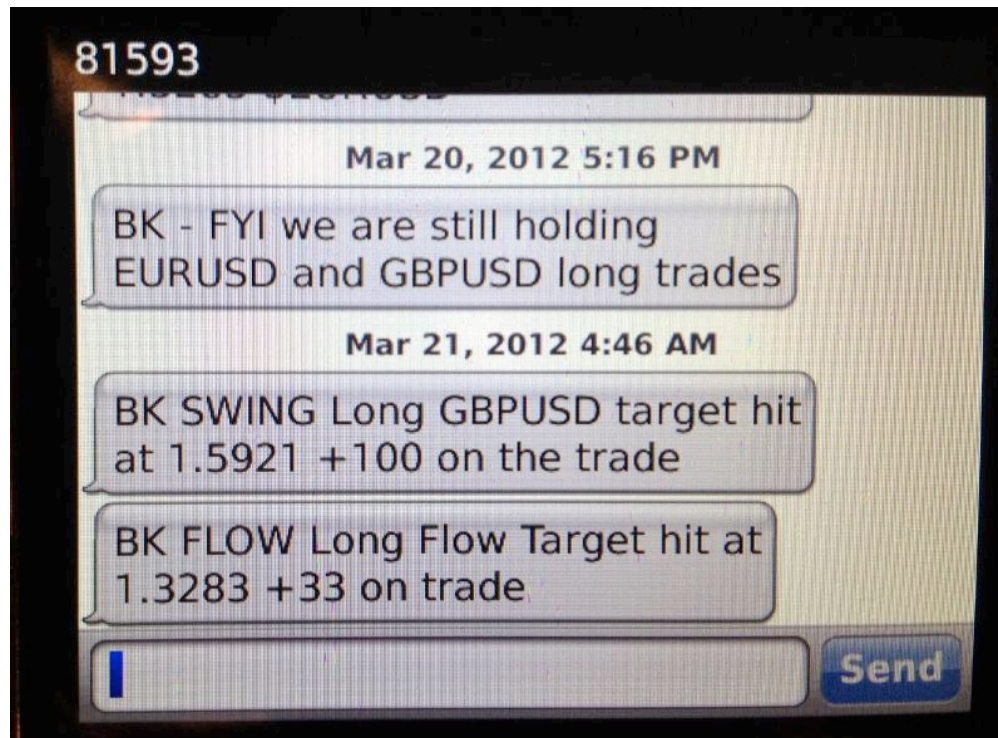
Step 3 -- Identify key levels for entry

Step 4 -- Identify best time to enter the trade



Past performance is not indicative
of future results.

Day Trading - We Trade EUR Everyday!





Day Trading - We Trade EUR Flow!

#1 -- Day Trades that Enter at Market

BK FLOW - Enter Long
\$EURUSD at market
currently 1.2905 Stop
1.2855 Target 1.2935

#2 -- Day Trades that Enter When Certain Key Levels are Triggered



BKForex @bkfxflow

BK FLOW - Putting sell orders at 1.2350



#1 NEWS TRADING BATTLE PLAN (WEEKLY)

BKFOREX EVENT RISK TRADING CALENDAR 09/24/2012 - 09/28/2012

Strong Confidence - 1

Medium Confidence - 2

No Strong View - 0

TIER 1 DATA: VERY MARKET MOVING, TRADEABLE											
Day	Date	Time (EST)	Country	Conf	Event	Period	Survey	Previous	Bull/Bear?	Potential ST Trade	Rationale
Monday											
Monday	9/24/12	4:00 AM	GE	No Trade	IFO - Business Climate	Sep	102.5	102.3	No Trade	No Trade	German PMI increased, mixed ZEW numbers
Monday	9/24/12	4:00 AM	GE		IFO - Current Assessment	Sep	111	111.2			
Monday	9/24/12	4:00 AM	GE		IFO - Expectations	Sep	95	94.2			
Tuesday											
Tuesday	9/25/12	8:30 AM	CA	1	Retail Sales MoM	Jul	0.20%	-0.40%	Bearish CAD	Long USD/CAD	Sharp decline in wholesale sales
Tuesday	9/25/12	8:30 AM	CA		Retail Sales Less Autos MoM	Jul	0.20%	-0.40%			
Tuesday	9/25/12	10:00 AM	US	2	Consumer Confidence	Sep	63	60.6	Bullish USD	Long USD/JPY	Sharp increase in IBD confidence and Umich
Tuesday	9/25/12	10:00 AM	US		Richmond Fed Manufact. Index	Sep	-6	-9			
Tuesday	9/25/12	10:00 AM	US		House Price Index MoM	Jul	0.50%	0.70%			
Wednesday											
Wednesday	9/26/12	8:00 AM	GE	1	Consumer Price Index (MoM)	Sep P	0.00%	0.40%	Bullish EUR	Long EUR/USD	Rise in German PPI
Wednesday	9/26/12	8:00 AM	GE		Consumer Price Index (YoY)	Sep P	2.00%	2.10%			
Wednesday	9/26/12	8:00 AM	GE		CPI - EU Harmonised (MoM)	Sep P	0.00%	0.40%			
Wednesday	9/26/12	8:00 AM	GE		CPI - EU Harmonised (YoY)	Sep P	2.10%	2.20%			
Wednesday	9/26/12	10:00 AM	US	1	New Home Sales	Aug	380K	372K	Bullish USD	Long USD/JPY	Sharp rise in existing home sales
Wednesday	9/26/12	10:00 AM	US		New Home Sales MoM	Aug	2.20%	3.60%			
Thursday											
Thursday	9/27/12	3:55 AM	GE	2	Unemployment Change (000's)	Sep	10K	Short EUR/USD	Bearish EUR	Short EUR/USD	Weaker employment conditions and greater job loss according to the PMI
Thursday	9/27/12	3:55 AM	GE		Unemployment Rate (s.a)	Sep	6.80%	6.80%			
Thursday	9/27/12	5:00 AM	EC		Euro-Zone Consumer Confidence	Sep F	-25.9	-25.9			
Thursday	9/27/12	5:00 AM	EC		Euro-Zone Economic Confidence	Sep	86.1	86.1			
Thursday	9/27/12	5:00 AM	EC		Euro-Zone Indust. Confidence	Sep	-15	-15.3			
Thursday	9/27/12	5:00 AM	EC		Euro-zone Services Confidence	Sep	-11.1	-10.8			
Thursday	9/27/12	8:30 AM	US	No Trade	GDP QoQ (Annualized)	2Q T	1.70%	1.70%	No Trade	No Trade	Q2 GDP are third releases. Revisions are difficult to forecast. Same is true for durable goods and pending home sales
Thursday	9/27/12	8:30 AM	US		GDP Price Index	2Q T	1.60%	1.60%			
Thursday	9/27/12	8:30 AM	US		Personal Consumption	2Q T	1.70%	1.70%			
Thursday	9/27/12	8:30 AM	US		Core PCE QoQ	2Q T	1.80%	1.80%			
Thursday	9/27/12	8:30 AM	US		Durable Goods Orders	Aug	-4.50%	4.10%			
Thursday	9/27/12	8:30 AM	US		Durables Ex Transportation	Aug	0.30%	-0.60%			
Thursday	9/27/12	8:30 AM	US		Cap Goods Orders Nondef Ex Air	Aug	0.50%	-3.40%			
Thursday	9/27/12	8:30 AM	US		Cap Goods Ship Nondef Ex Air	Aug	--	0.00%			
Thursday	9/27/12	8:30 AM	US		Initial Jobless Claims	22-Sep	375K	382K			
Thursday	9/27/12	8:30 AM	US		Continuing Claims	15-Sep	3285K	3272K			
Thursday	9/27/12	10:00 AM	US		Pending Home Sales MoM	Aug	0.00%	2.40%			
Thursday	9/27/12	10:00 AM	US		Pending Home Sales YoY	Aug	--	15.00%			
Friday											
Friday	9/28/12	2:00 AM	GE	2	Retail Sales (MoM)	Aug	0.20%	-1.00%	Bearish EUR	Short EUR/USD	Decline in retail PMI
Friday	9/28/12	2:00 AM	GE		Retail Sales (YoY)	Aug	-0.90%	-1.00%			
Friday	9/28/12	8:30 AM	CA	2	Gross Domestic Product MoM	Jul	0.10%	0.20%	Bullish CAD	Short USD/CAD	Strong rise in retail sales... Weaker trade
Friday	9/28/12	8:30 AM	CA		Gross Domestic Product YoY	Jul	2.00%	2.40%			
Friday	9/28/12	8:30 AM	US	2	Personal Income	Aug	0.20%	0.30%	Bullish USD	Long USD/JPY	Stronger retail sales. Flat average hourly earnings
Friday	9/28/12	8:30 AM	US		Personal Spending	Aug	0.50%	0.40%			
Friday	9/28/12	8:30 AM	US		PCE Deflator (MoM)	Aug	0.50%	0.00%			
Friday	9/28/12	8:30 AM	US		PCE Deflator (YoY)	Aug	1.50%	1.30%			
Friday	9/28/12	8:30 AM	US		PCE Core (MoM)	Aug	0.10%	0.00%			
Friday	9/28/12	8:30 AM	US		PCE Core (YoY)	Aug	1.60%	1.60%			
Friday	9/28/12	9:45 AM	US		Chicago Purchasing Manager	Sep	53	53			
Friday	9/28/12	9:55 AM	US		U. of Michigan Confidence	Sep F	79	79.2			

#2 DETAILED ANALYSIS OF NEWS TRADE w/ CHART

EXAMPLE: NZD/USD – Will GDP Trigger an Upside Breakout?





Every Trading Signal

Based on

Fundamentals, Technicals

& Sentiment



Every Trade Comes with

1. What we trade?
2. Why we trade?
3. Stops and Limits

Updates along the way!









BK Trading Club



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-  **Webinar**  **Daily Trader Education Live!**
-  **Chart of the Day**
-  **Top 5 Hot Ideas – Every Day!**
-  **Exclusive Trading Strategies**

 Monday Morning Game Plan	Monday Morning Game Plan October 8, 2012
 Technical Analysis Tuesday	 <p>***Double Click on Video to Enlarge</p> <p>Prepare for the start of each week with our unique bullish and bearish calls on micro and macro economic data in the G-10 calendar</p>
 World Markets Wednesday	
 Strategy Think Tank Thursday	
 Trader Therapy Friday	

Aug 15, 2012	Play the USD/JPY Range, Look for a Rally to 79.50-80.60 Range Aug 15, 2012 ...JAPANESE 100.00 Dynamic:800.24.00  <p>Play the USD/JPY Range, Look for a Rally to 79.50-80.60 Range</p> <p>Whenever we evaluate trades, we analyze the opportunity from 3 perspectives – Fundamentals, Technicals and Sentiment</p> <p>FUNDAMENTAL</p> <p><i>Looking for Less Pessimism from Bernanke at Jackson Hole</i></p>
Aug 14, 2012	
Aug 13, 2012	
Aug 12, 2012	
Aug 11, 2012	
Aug 10, 2012	
Aug 9, 2012	
Aug 8, 2012	



Top 5 Hot Ideas Every Day

#2 AUD/USD – *Struggling Under the Weight of China*

FUNDAMENTALS – Chinese flash PMI numbers are due for release this evening at 10:30pm ET / 2:30 GMT. These are the HSBC numbers which economists find more reliable than the official government data. Generally speaking, Chinese growth has been slowing and it is likely that the HSBC data will confirm that. The Australian economy and rally in Australian dollar has been constrained by the threat of slower Chinese growth. If the data surprises to the upside, it will lift the AUD, but if it disappoints, the AUD could drop back towards 1.04.

TECHNICALS – Having risen to a 5 month high last week, AUD/USD is now struggling to hold onto its gains. If the currency manages to rise above 1.0625, which is comfortably above the psychologically significant 1.05 level, we could see a rise towards 1.06. If the slips below the 50-day SMA at 1.0415 however, the sell-off could extend as far down as the former breakout point and first standard deviation Bollinger Band at 1.0275.

SENTIMENT – The AUD isn't holding up nearly as well as the NZD but as a risk currency, as long as equities hold onto their gains, the AUD should hold steady. However if stocks begin to crash, AUD will probably fall more quickly than NZD.

#3 EUR/USD – *Bargain Hunting?*

FUNDAMENTALS – It's a busy day for Europe tomorrow with German producer prices (2AM ET / 6GMT), Eurozone flash PMIs (3:30AM ET / 7:30 GMT) and the Spanish bond auction on the calendar. The EUR/USD's inability to extend its gains has a lot to do with the ongoing challenges posed by political differences. Investors are starting to realize that even the most ambitious effort from the ECB won't be enough to save the Eurozone or the euro without serious political concessions from European governments. There's little in the way of big event risks this week, which is why the PMI numbers could make or break the euro. With German industrial production and factory orders rising strongly, we have good reasons to believe that the PMI numbers will surprise to the upside. German investor confidence declined but expectations improved and for these reasons, we believe the odds favor EUR positive data.

Double Bollinger Bands

Use the Bands to Identify Trend vs Range, Join the Trade and Fade the Move

- Trading Strategy #2**
Picking Short Term Tops and Bottoms
- Trading Strategy #3**
Trading Strategy #3
- Trading Strategy #4**
Trading Strategy #4
- Trading Strategy #5**
Trading Strategy #5
- Trading Strategy #6**
Trading Strategy #6
- Trading Strategy #7**
Trading Strategy #7
- Trading Strategy #8**
Trading Strategy #8

Double Bollinger Bands



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Double-click to watch the video full screen

Double Bollinger Bands provide the basis of our trading. In this video, we walk you through 3 different ways to use the Bollinger Bands from identifying trend vs. range, picking tops and bottoms and areas to join the trend



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The screenshot shows the BKForex.com website homepage. At the top, there is a navigation bar with links for TRADING SIGNALS, TRADING CLUB, FAQ, TRADE RESULTS, BOOKS AND SEMINARS, ABOUT, and CONTACT US. Below the navigation bar is a main banner featuring a photo of Boris Schlossberg and Kathy Lien, with the text "TRADERS FIRST, ANALYSTS SECOND". To the right of the banner is a section titled "2 Ways to Become a BK Member!" with buttons for "LEARN FROM US", "TRADE WITH US", and "JOIN TODAY". Below the banner is a section for "BK TRADING CLUB" with a "JOIN TODAY" button. The main content area is divided into three columns: "FX DAY TRADES" (1 to 2 TRADES/DAY INTRADAY TRADES), "FX POSITIONAL TRADES" (1 to 2 TRADES/WEEK SWING TRADES), and "FX NEWS TRADES" (8 to 12 IDEAS/WEEK BONUS TRADES). Each column has a "JOIN TODAY" button. On the right side, there is a "NEWSLETTER SIGN UP" section and a "Trader Education Live Session Schedule" with a "JOIN TODAY" button. Below the schedule is a "TRADE RESULTS" section with a "JOIN TODAY" button. At the bottom, there are two sections for "BORIS" and "KATHY" with "JOIN TODAY" buttons.

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[see all posts by Boris Schlossberg](#)

KATHY

New Website BKAssetManagement.com – Kathy Lien
July 11, 2012 • by: Kathy Lien

[New Website](#)



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