

Electronic Overload: The Impact of Excessive Screen Use on Child and Adolescent Health and Wellbeing

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Summary

Electronic screen use (such as watching television/DVDs, and using computers, video games and portable devices) is the most common leisure activity of youth in Australia and many other industrialised countries. A large majority of children and adolescents in Australia exceed the recommended maximum of two hours a day of screen use for leisure and that time spent in screen activities is increasing. Corresponding with the expanding screen-use culture of youth there has been a decline in the time children and adolescents spend playing outside and in contact with nature. These trends are concerning, as research indicates that excessive time using screens is associated with health and wellbeing adversity for children and adolescents, and time outside and in contact with nature is associated with increased physical activity and enhanced mental and physical health. This review provides an update of the negative impact of excessive use of new and existing screen technologies on the health and wellbeing of youth, and contrasts this with a summary of the benefits associated with time spent outside and in contact with nature.

Research to date indicates that children and adolescents who spend excessive time watching television, playing electronic games, using the computer or using screens overall are more likely to:

- 1. Encounter physical health disadvantages and participate in negative health behaviours such as;
 - increased incidence of overweight and obesity
 - higher cholesterol and fasting insulin
 - increased sedentary time, reduced physical activity and lower cardiovascular fitness
 - poor sleep habits and patterns
 - increased consumption of unhealthy foods
 - · increased rates of cigarette smoking
- 2. Experience adverse mental and social health issues such as;
 - · loneliness, depression or depressive symptoms
 - · higher prevalence of withdrawal and anxiety
 - Internet addiction
 - reduced time with parents or siblings
- 3. Experience behavioural, learning and attentional problems or disadvantages (exacerbating the above physical, mental and social health disadvantages), for example
 - attention and concentration problems
 - · less reading time
 - lower academic achievement
 - reduced creative imagination and creative play
 - · higher amounts of aggressive behaviour

While excessive screen use is thought to be associated with negative health and wellbeing for youth, higher time outside and contact with nature is related to positive physical, mental and social health and behaviour and learning. Research indicates that being outside or contact with nature is positively associated with childrens' and adolescents';

- physical activity participation
- likelihood of being a healthy weight
- development of motor skills
- learning and development (personality development, cognitive functioning, attitude and school behaviour
- mental health and management of stress

Contact with nature also enhances behaviour of children with learning or behavioural difficulties;

- children with attentional deficit hyperactivity disorder perform better after contact with nature, and
- children displaying delinquent behaviour benefit from nature-based programs

The findings from this review indicate that strategies which successfully limit the time children and adolescents use screens while increasing the time they spend outside and in contact with nature are likely to lead to far-reaching positive physical, mental and social health and behaviour and learning benefits.

Background

Screen use accounts for the highest proportion of sedentary activity amongst children and adolescents in Australia¹. The large majority of children and adolescents exceed the daily two hours guideline for screen use² (including watching television/DVDs and using computers, video games and portable devices for leisure), in Australia^{3,4}, and overseas⁵. In concurrence with this, children and adolescents are spending less time outside⁶⁻⁸, participating in less physical activity⁹ and have less contact with nature than previous generations¹⁰. This is of concern as excessive screen use is associated with distinct health, social and learning disadvantages whereas physical activity participation, time outside and in contact with nature are associated with positive health and learning outcomes¹¹. Children who do not meet the physical activity and screen time recommendations are three to four times more likely to be overweight than those complying with both recommendations¹². Evidence also indicates that television viewing tracks into adulthood¹³ and negative health outcomes from childhood screen behaviour may be translated into adult health¹⁴. Research shows that minimal screen time is best for health, a longitudinal study found children and adolescents who watched television one hour or less a day were the healthiest at age 26. Unsurprisingly, few fit into this group; only 6% of males and 8% of females¹⁴.

Despite the low proportion of children and adolescents meeting screen guidelines, and the potential negative impact of excessive screen use, Australian research suggests that parents are not concerned about their children's screen use¹⁵. There are few current summaries available that summarise the extent to which higher total screen use impacts upon child and adolescent health and wellbeing. This review examines research evidence to describe the potential impact of excessive screen use upon children's and adolescent's physical, mental and social health and learning and behaviour (Table 1) and briefly describes the potential advantages of displacing screen time with time outside and in contact with nature.

Screen use

Concern about the possible negative impact of television on society and health started early; a survey published in 1949¹⁶ noted that other common family leisure activities (such as visiting friends, movie attendance, and reading) was much lower in households possessing a television. This survey also identified fewer teenagers with a television attended sports events (20%) than teenagers without a television (37%). Findings about the potential negative impact of excessive screen use have compounded since this time, and television use is now widely known to be associated with childhood obesity¹⁷⁻²⁴, and this relationship is stronger when a child has a television in their bedroom²⁵.

Although children's television viewing time appears to have been stable since the introduction of television²⁶, the ever-expanding repertoire of new screen activities including video and computer games, computer use and hand-held devices introduced over the last couple of decades is contributing to total screen use²⁷. Average total screen use far exceeds the two hours recommended in Australia² and internationally²⁸; as evidenced in a recent Australian study which identified 11-12 year olds reported daily average screen use of around 5 hours²⁷. Trend data suggests screen use is increasing; in the five years to 2009 young people in the US increased the time they spent using screens from a daily average of 5 hours to 7.5 hours²⁹. The extent of excessive screen use is unsurprising given the pervasiveness, marketing, popularity and accessibility of different screen based activities. In 2008 three guarters of Australian children aged 5 to 14 owned a mobile phone³⁰. Trend data indicates personal screen ownership by youth has increased significantly in the last five years; for example adolescent lpod/Mp3 ownership in the US increased from 18% to 76%²⁹. In Australia, household ownership of a computer increased in the 10 years to 2008 from 48% to 78% and Internet access guadrupled from 16% to 72%³⁰. Personal computer ownership is also being supported by the imperative to provide the best educational opportunities and resources for youth. In Australia, the National Secondary School Computer Fund has been initiated to ensure every student in the high school year groups nine to 12 will have access to a computer at school, with many schools allowing laptops to be taken home by the children³¹. Indeed, considerable effort is being made to ensure screen use, known as 'information and communication technology' (ICT) in the educational setting, is promoted and encouraged in schools an educational tool³². As a learning tool, when used in

appropriate context, screen-based technologies appear to lead to small but positive learning outcomes³³ and can be effective in teaching basic skills³⁴. These technologies are also thought to be particularly useful for disadvantaged youth³⁵; for example disengaged youth have been noted to achieve better educational outcomes when using ICT³⁶. However, while educational benefits, access to information and social connection and support are benefits for children using screens³⁵, the potential negative impact of excessive time using screens during leisure time requires examination.

Excessive screen use is associated with negative physical health outcomes and health behaviours

One of most intensely studied health effects of screen use is the impact of television viewing on body mass index (BMI) and overweight/obesity rates. Early research following the advent of television found an association between television viewing and overweight rates of children; a longitudinal analysis of nationally representative data from the National Health Examination Surveys (1967 to 1970) indicated that television viewing was strongly related to the onset of new cases of obesity and to the lack of remission among obese children¹⁷. Research in the 1990s provided stronger evidence that both the frequency¹⁷⁻²³ and duration^{20,24} of television viewing are associated with obesity prevalence in children. This association has been identified for children as young as three years of age³⁷. Further to this, more recent research has noted that the relationship between television viewing and obesity is not confounded by physical activity or the fitness level of the child³⁸⁻⁴¹. While strong evidence is available to support the association between television use and higher BMI, evidence is starting to build suggesting that computer use⁴² and excessive total screen use⁴³ could be contributing to the burgeoning problem of overweight in today's youth. This is supported by intervention research highlighting that reducing screen based activities, such as television viewing and computer use, has led to reductions in adiposity⁴⁴⁻⁴⁶.

There are various mechanisms proposed for the association between screen use and risk of being overweight. These include that television viewing is associated with; increased consumption of high energy foods⁴⁷, eating meals while viewing television (leading to increased total energy and fat intake)⁴⁸, increased exposure to food advertising⁴⁹ (leading to increased parental purchase of unhealthy foods), decreased metabolic rate while watching television⁵⁰, lower physical activity participation⁵¹ and uneven energy balance⁵²⁻⁵⁴.

Associations between excessive television viewing or total screen use and higher cholesterol, higher fasting insulin and lower cardiovascular fitness have also been identified. For instance, excessive television viewing (i.e. greater than two hours per day) was identified as being a better predictor of children's high cholesterol than family history, which is traditionally used for screening children for high cholesterol⁵⁵. This same study noted that greater than four hours of television per day increased the risk of high cholesterol by nearly five times. Television viewing has been noted to be associated with higher fasting insulin⁴⁸. Further to this, while initially the relationship between television viewing time and aerobic fitness was thought to be only low⁵⁶, more recent research has detected a significant negative relationship between television viewing and aerobic fitness⁵⁷ and total screen use and fitness⁵⁸.

Negative effects of excessive screen use during childhood and adolescence on long term physical health may be long lasting. A longitudinal study following one thousand people in New Zealand from birth to age 26¹⁴ detected television viewing time in the evening during childhood and adolescence was associated with lower cardiorespiratory fitness and raised serum cholesterol at age 26. Screen reduction programs in childhood and adolescence could assist with adult health; one study found that lower screen time in adolescence was associated with a reduced risk of being an overweight or obese young adult⁵⁹.

As well as impacting upon children's physical health directly, increased screen use is also thought to be associated with negative health behaviours. A longitudinal study of children aged 10-15 years observed that children who watched television for more than 4 hours a day were 5 times more likely to smoke cigarettes. In the New Zealand cohort reported earlier, higher television watching was associated with increased cigarette smoking at age 26 after adjusting for other potential confounding variables¹⁴.

There is existing debate about whether television viewing or other screen use displaces other child and adolescent activities such as physical activity. Various studies (for example Ekelund⁴⁸ and Robinson⁶⁰) and a review⁶¹ have failed to detect an association between physical activity and screen time (such as television viewing), whereas other research has identified that screen time and physical activity are inversely related^{51,62} and a more recent review⁶³ found this negative association for adolescent screen time (television and video) and physical activity. One study suggests that the potential displacement of physical activity with screen use could be large; a South Australian study detected that every hour of screen use for 10-13 year olds was associated with a 13 minute reduction of moderate-to-vigorous physical activity, a 12 minute reduction in sport and a 10 minute reduction in sleep⁶².

Television viewing habits may also displace or adversely impact upon sleep. A study of New York adolescents identified that adolescents who watched three or more hours of television per day during adolescence were at a significantly elevated risk of frequent sleep problems by early adulthood⁶⁴. Furthermore, adolescents who reduced their television viewing from one hour or longer to less than one hour per day experienced a significant reduction in subsequent sleep problems⁶⁴. A US study explored the association between television viewing and sleep disturbance in just over a thousand children aged between four and ten⁶⁵. The study found that television-viewing habits including amount of television viewing were associated with the greatest number of sleep disturbances⁶⁵. This study also found increased amounts of television viewing were associated most significantly with difficulty getting to and staying asleep. Unsurprisingly, the amount of television watched was positively related to daytime sleepiness⁶⁶.

Higher screen use is associated with mental and social health issues

More recently, research has been undertaken to explore the impact of screen use on mental and social health of children and adolescents, finding some benefits to the new technologies. Social networking using screens offers opportunities for children and adolescents to communicate with friends and family and develop social ties not offered by conventional interaction. For example, previous research has identified that screen use was positively related to quality of peer relationships⁶⁶ and computer use by children has been identified as being associated with enhanced self-esteem⁶⁷.

However, an expanding body of research has identified that excessive screen use is associated with, and leads to, concerning negative mental and social outcomes. Low mood and sense of loneliness is indicated as being associated with online social networking and general Internet use. While there is some evidence of a null association between Internet use and loneliness and depression scores⁶⁸, a longitudinal study following families during their first year of having the Internet in their homes identified that adolescents experience a lowering of mood and increased feelings of loneliness⁶⁹. A study in the Netherlands of adolescents aged 12 to 15 years found instant messenger use and chatting in chat rooms after six months were positively related to compulsive Internet use and depression⁷⁰. Issues of dependency could arise because of the potency of screen-based activity for addictive-type interaction⁷¹. A study in India found nearly one fifth of youth aged 16 to 18 were "Internet dependent" and that teenagers skipped work and sleep to go online and feared that life without the Internet would be dull. The impact of this on the mental health of 'Internet dependents' is likely to be important as they experience more loneliness⁷², depression^{69,70,73,74} and depressive symptoms⁷⁵ than those who used the Internet moderately.

Screen use may also interfere with family communication and quality of family relationships. There is evidence that the constant presence of background television diminishes parent–child interaction in young children⁷⁶ and another study found that, regardless of age, children who spent more time watching television spent less time with their parents and with siblings⁷⁷. A review of international research identified that screen behaviour was associated with poorer family relationships⁷⁸.

The relationship between screen use and learning, attention and behaviour

Studies have shown that computer use can impact positively upon children's alphabet recognition, language, early mathematical knowledge, cognitive development and a create a positive attitude toward

learning⁶⁷. However, screen media present highly arousing, abnormal sensory input to the brain's activating system⁷⁹. Excessive and inappropriate screen use has also been implicated in reduced learning and as having a negative impact upon the development of attention in children⁸⁰⁻⁸². Furthermore, the use of technology needs to be used appropriately if benefits are to be gained, and even then, may have its limits⁸³. For example, a US study examined annual change to middle school children's grade point average (GPA) in association with their overall daily computer use⁸³. Results indicated a positive change in GPA was associated with higher computer use each day, but reached a critical point at three hours; those who exceeded this time on computers achieved no change, or even had a loss in their GPA. This study concluded that although spending some time on computers may help students increase their learning outcomes, too much time on computer and learning and no association between school computer access and learning⁸⁴.

Watching television at very a young age is likely to be detrimental to development of attention, one study found that the number of hours watching television at age one was associated with an increase in the probability of having attentional problems at age seven⁸⁰. Research has also indicated that television viewing impacts upon attention behaviours for adolescents. Although, a study in Denmark did not find this relationship⁸⁵, and another US study found only a weak relationship⁸⁶, the most recent and robust cohort study found a positive relationship between adolescent attention problems and higher television viewing in childhood after adjusting for confounders⁸⁷.

Although it is important to note that youth with behavioural problems may be more inclined to participate in screen activities due to issues such as social isolation, research has pointed to a link between screen time and aggressive behaviour. Significant associations have been detected between television viewing during early adolescence and subsequent aggressive acts against other persons⁸⁸. An intervention project successfully reduced peer ratings of aggression and observed aggression in children by simply reducing television viewing time⁸⁹. In addition, some behavioural problems in early adolescents', such as aggression and delinquency, can be predicted by Internet communication and the amount of online gaming⁹⁰.

Time outside

While higher screen time such as television viewing is associated with total time being sedentary⁹¹, time outside is positively associated with youth physical activity^{63,92}. An Australian study estimated that each additional hour spent outdoors during the cooler months was associated with an extra 27 minutes per week of physical activity for girls and with an extra 20 minutes per week physical activity for boys⁹³. Evidence also indicates that time outside is associated a decreased risk of being overweight; 27–41% lower rates of overweight and obesity are evident amongst those children spending more time outdoors⁹³. Despite these benefits, the time children and adolescents spend outside is low, and appears to be declining. A NSW study identified that 37% of 10-12 year old children spent less 30 minutes a day playing outdoors after school²⁵. Furthermore, a Child Development Survey of data collected from three to 12 year old children the US in 1997 and 2003, identified that the biggest change in children's activities was a large reduction in the average time children spent in unstructured outside play, which reduced by nearly a third, from an average of 36 to 25 minutes per day⁷.

In addition to increased physical activity and increased probability of being a healthy weight, time outside provides the opportunity to be in contact with nature which supports other aspects of physical, mental and social health and learning. Evidence indicates that contact with nature assists with building children's motor skills^{94,95} as well as supporting more intensive physical activity⁹⁶. Contact with nature is also purported as being important in children's personality development⁹⁷ and children's emotional responsiveness and receptivity^{98,99}. More nature in the neighbourhood has been noted to increase children's directed attention¹⁰⁰ and nature has been indicated as assisting with children's stress management¹⁰¹.

Contact with nature may assist children with disorders such as ADHD and delinquency. Research in the US found that concentration levels, functioning and severity of symptoms for ADHD sufferers were lower in areas with more nature or after an intervention involving immersion in nature (such as a walk in the park)¹⁰²⁻¹⁰⁴. Children displaying delinquent and antisocial behaviour have been observed to benefit from nature-based programs such as wilderness camps¹⁰⁵.

Conclusions and recommendations

A healthy balance between use of screens and time outside and in contact with nature appears to missing in the lives of youth in western societies. Excessive screen use is associated with unfavourable physical, mental and social health characteristics as well as learning and behavioural disadvantages for children and adolescents, whereas time outside and in contact with nature supports health and wellbeing. While further research assessing the impact of the current high screen use culture of youth is required, programs which successfully decrease screen use while increasing time outside are likely to lead to far-reaching positive physical, mental and social health and behaviour and learning benefits.

Table 1: Negative health outcomes associated with excessive screen use for children and adolescents

Screen activity	Impact	Proposed or possible mechanism/s or theories
Physical health and health behaviours		
 TV viewing TV viewing on weekend^ Computer use Screen use 	Higher BMI or overweight/obesity risk in childhood ^{17-24,42-46} and adulthood ¹⁰⁶	 Increased consumption of high energy foods⁴⁷ Eating meals while viewing TV (increased total energy and fat intake⁴⁸) Increased exposure to food advertising⁴⁹ (leading to increased parental purchase of unhealthy foods) Decreased metabolic rate⁵⁰ Lower physical activity participation⁵¹ Incorrect energy balance⁵²⁻⁵⁴
• TV viewing	Higher cholesterol in childhood ⁵⁵ and adulthood ¹⁴	Lower physical activity and unhealthy dietary practices ⁵⁵
TV viewing	'Clustered' metabolic risk ⁴⁸	Increased adiposity from increased TV viewing ⁴⁸
 TV viewing 	Higher fasting insulin ⁴⁸	Reduced metabolic rate ⁵⁰
 TV viewing 	Sedentary time ⁹¹ ,	TV activity is sedentary
Total screen time	Lower cardiorespiratory fitness in childhood ^{52,57,58} and adulthood ¹⁴	 Lower physical activity participation⁵⁷ High screen users may have lower PA self-efficacy⁵⁷
• TV viewing	Cigarette smoking in childhood ¹⁰⁷ and adulthood ¹⁴	Portrayal of smoking in prime-time TV, movies, music videos and sporting events ¹⁰⁷
Total screen time	Lower physical activity participation ⁵¹ , sports and recreation (clubs and hobbies) ¹⁰⁸	Displacement of these activities with screen time ⁵¹
• TV viewing	Sleep problems in childhood ^{65,109} and early adulthood ⁶⁴ .	 Displace sleep time⁶⁵ Physiological impact; suppression of release of melatonin ¹¹⁰ Developmentally inappropriate content¹⁰⁹ Reduced parental limit setting¹⁰⁹ Reduced physical activity⁶⁴
Mental and social heath		
Instant messenger use'Chatting' in chat rooms	Internet addiction ^{69,72}	Addictive-type interaction ⁷¹
Internet useInstant messenger use	Loneliness ⁷⁰	Internet addiction ^{69,72}
 Excessive/intensity of Internet use Instant messenger use Main Internet activity is emailing 	Clinical depression ^{69,70,73,74} or depressive symptoms ⁷⁵	Interactive capabilities of Internet and instant messenger ⁷³ Profile of Internet addiction group ⁷⁴ Replacement of personal social interaction with online interaction ⁷⁵
• TV viewing	Reduced time with parents and siblings ⁷⁷	Displacement of this activity with TV viewing ⁷⁷
Learning, attention and behaviour		
• TV viewing	Reading ¹⁰⁸ and reading at an older age ¹¹¹	 A TV-induced deterioration of attitude toward reading¹¹¹ TV-induced deterioration of children's ability to concentrate on reading¹¹¹
• TV viewing	Reduced homework ⁷⁷ and academic achievement ^{81,82}	3. Displacement of homework and studying with TV viewing ⁷⁷
 TV exposure[#]/ viewing[*] 	Attention problems in childhood ^{# 80} and adolescence ^{¥87} , concentration ^{¥111}	 TV exposure effects synaptic development⁸⁰ Increased distractibility⁸⁰, reduced attention span^{112 80} Diminished parent-child interaction⁷⁶ Development of attention⁸⁰
• TV viewing	Reduced creative imagination ⁷⁹ and creative play ⁷⁷	 Information processing habits that interfere with information processing⁷⁹ Displaces activities likely to promote creativity (reading and radio)⁷⁹ Displacement of this activity with TV viewing⁷⁷
Direct TV exposureHousehold TV use	Aggressive behaviour ¹¹³	 Violence through TV commercials¹¹⁴ and movies¹¹⁵ Desensitization to violence¹¹⁶ Shorter play time and limited attention to play activities, thus negatively influencing development¹¹⁶ Unregulated TV content¹¹³
 TV and video viewing Video game use 	Peer ratings of aggression, observed aggression ⁸⁹	Modelling of aggressive behaviour in TV, videos and video games ⁸⁹
• 'Gaming'	Aggressive acts against people ⁸⁸	Negative 'affect' in the brain ^{117,118}
 Online gaming Internet use for communication 	Aggression and delinquency ⁹⁰	 Access to and participation in violent games/videos⁹⁰ Propensity for adolescents with behavioural issues to spend more time gaming and communicating via Internet⁹⁰

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